Advancing Health Equity and Inclusive Growth in the Sacramento Region:

Narrative and Data for an Equity Policy Agenda
Equity is the Superior Growth Model
Racial inequities hinder economic prosperity

Sacramento Metro Area: Actual GDP and Estimated GDP without Racial Gaps in Income, 2014

Sources: Bureau of Economic Analysis, Bureau of Labor Statistics, and IPUMS.
Tailoring the frame: Going regional
What is an equitable region?

Regions are equitable when all residents – regardless of their race/ethnicity, income, neighborhood of residence, or other characteristics – are fully able to participate in the region’s economic vitality, contribute to the region’s readiness for the future, and connect to the region’s assets and resources.
Equity profiles: Informing regional dialogue and policy

Completed profiles:
1) Minnesota
2) Rhode Island
3) Bay Area
4) Houston
5) Piedmont Triad, NC
6) Research Triangle, NC
7) Cape Fear, NC
8) Southeast Florida
9) Omaha
10) Kansas City
11) Fairfax County
12) Detroit region
Inspiring action

July 12, 2016: “Fairfax County Board of Supervisors Adopts Equity Resolution”
Advancing Health Equity and Inclusive Growth

**Economic Vitality**
- Good jobs available to less-educated workers
- Family-supporting incomes
- Rising wages and living standards for lower-income households
- Strong regional industries
- Economic growth widely shared
- Reduced economic inequality
- Shrinking racial wealth gap

**Readiness**
- Skills for the jobs of the future
- Youth ready to enter the workforce and adapt to economic shifts
- Good population health and reduced health inequities
- Health insurance coverage and access to care

**Healthy, Economically Secure People**

**Strong, Inclusive Regional Economies**

**Connectedness**
- Transportation and mobility choices, including walking, biking, and public transit
- Inclusive, health-supporting neighborhood and school environments
- Access to quality, affordable housing
- Shared political power and voice

**Policies and Practices that Undo Structural Racism and Foster Full Inclusion**
Advancing Health Equity and Inclusive Growth in Sacramento

Regional indicators database

Coverage:
- 150 largest metros
- 100 largest cities
- 50 states
- United States

Key Sources:
- IPUMS
- U.S. Census Bureau
- Geolytics
- BRFSS
- Woods & Poole Economics, Inc.
- U.S. Bureau of Economic Analysis
- U.S. Bureau of Labor Statistics
- Centers for Disease Control and Prevention
- National Center for Education Statistics
- U.S. Environmental Protection Agency
Profile geography

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Area
Indicators framework

- **Demographics**: Who lives in the region and how is this changing?
- **Economic Vitality**: Can all residents participate in and contribute to economic vitality?
- **Readiness**: Is the workforce prepared for the 21st century economy?
- **Connectedness**: Are residents connected to each other and the region’s assets and opportunities?
- **Economic Benefits**: What are the benefits of racial economic inclusion to the broader economy?
DEMOGRAPHICS

The region is still majority white, but the people of color population has grown fastest in all four counties.

**Race/Ethnicity and Nativity, 2014**

- White, U.S.-born: 51%
- White, Immigrant: 4%
- Black, U.S.-born: 7%
- Black, Immigrant: 0.3%
- Latino, U.S.-born: 15%
- Latino, Immigrant: 5.8%
- API, U.S.-born: 5.8%
- API, Immigrant: 7%
- Native American and Alaska Native: 0.5%
- Mixed/other: 4%

**Net Change in Population by Geography, 2000 to 2014**

- Yolo: People of Color Growth 48%, Population Growth 21%
- Placer: People of Color Growth 120%, Population Growth 46%
- El Dorado: People of Color Growth 59%, Population Growth 16%
- Sacramento: People of Color Growth 48%, Population Growth 19%

Source: IPUMS. 2014 American Community Survey 5-year estimates.
How is Sacramento Doing?
ECONOMIC VITALITY

Workers in the bottom 80 percent experienced real declines in income from 1979 to 2014 and income inequality has grown.

Real Earned Income Growth for Full-Time Wage and Salary Workers, 1979 to 2014

- 10th Percentile: -15%
- 20th Percentile: -11%
- 50th Percentile: -7%
- 80th Percentile: 14%
- 90th Percentile: 22%

Income Inequality, 1979 to 2014

- 1979: 0.39
- 1989: 0.40
- 1999: 0.46
- 2014: 0.47

Source: IPUMS.
Unemployment rates and wages are higher for people of color than whites regardless of education.

**Unemployment Rate by Educational Attainment and Race/Ethnicity, 2014**

- Less than a HS Diploma: 18% (White), 16% (Black), 15% (Asian or Pacific Islander)
- HS Diploma, no College: 13% (White), 12% (Black), 11% (Asian or Pacific Islander)
- Some College, no Degree: 12% (White), 11% (Black), 7% (Asian or Pacific Islander)
- AA Degree, no BA: 10% (White), 9% (Black), 7% (Asian or Pacific Islander)
- BA Degree or higher: 5% (White), 7% (Black), 6% (Asian or Pacific Islander)

**Median Hourly Wage by Educational Attainment and Race/Ethnicity, 2014**

- Less than a HS Diploma: $11 (White), $16 (Black), $16 (Asian or Pacific Islander)
- HS Diploma, no College: $16 (White), $14 (Black), $15 (Asian or Pacific Islander)
- More than HS Diploma but less than BA Degree: $20 (White), $22 (Black), $20 (Asian or Pacific Islander)
- BA Degree or higher: $31 (White), $26 (Black), $27 (Asian or Pacific Islander)

Source: IPUMS.
The average Black resident of Sacramento has more exposure to air pollution than 90 percent of tracts nationwide.

**Air Pollution: Exposure Index by Race/Ethnicity, 2014**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Index Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>82.8</td>
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<tr>
<td>White</td>
<td>79.7</td>
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<tr>
<td>Black</td>
<td>90</td>
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<tr>
<td>Latino</td>
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<tr>
<td>Asian or Pacific Islander</td>
<td>87</td>
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<tr>
<td>Native American</td>
<td>80.6</td>
</tr>
<tr>
<td>Mixed/other</td>
<td>85.9</td>
</tr>
</tbody>
</table>

Values range from 1 (lowest risk) to 100 (highest risk) on a national scale. The index value is based on percentile ranking each risk measure across all census tracts in the U.S. and taking the average ranking for each Atlas geography and demographic group.

Black adults also have the highest asthma rates in the region, followed by those of mixed/other races.

**Adult Asthma Rates by Race/Ethnicity, 2012**

- **All**: 10.2%
- **White**: 10.4%
- **Black**: 15%
- **Latino**: 9.7%
- **Asian or Pacific Islander**: 7%
- **Mixed/other**: 13%

Source: BRFSS.
CONNECTEDNESS

Nearly a quarter of jobs in the region are low-wage but only 18 percent of rental housing units are affordable.

**Share of Affordable Rental Housing Units, 2014**

- Sacramento--Arden-Arcade--Roseville, CA: 24% of jobs are low-wage, 18% of rental housing units are affordable.
- Sacramento: 23% of jobs are low-wage, 19% of rental housing units are affordable.
- Placer: 27% of jobs are low-wage, 10% of rental housing units are affordable.
- Yolo: 22% of jobs are low-wage, 20% of rental housing units are affordable.
- El Dorado: 30% of jobs are low-wage, 19% of rental housing units are affordable.

Source: U.S. Census Bureau and the Longitudinal-Employer Household Dynamics.
ECONOMIC BENEFITS

Latinos would see their average incomes increase by 70 percent with racial equity—the largest potential gains

**Percentage Gain in Income with Racial Equity, 2014**

- **Black**: 58% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 71% (California)
- **Latino**: 70% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 125% (California)
- **Asian or Pacific Islander**: 37% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 28% (California)
- **Mixed/other**: 54% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 48% (California)
- **People of Color**: 56% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 84% (California)
- **All**: 17% (Sacramento-Arden Arcade-Roseville, CA Metro Area), 34% (California)

From Analysis to Action

Opportunity
NEXT EXIT
Sacramento equity profile: project components

January 24:
Receive draft equity profile

February 2:
Site visit – profile presentation and policy priorities discussion

Early March:
Receive draft policy brief and revised equity profile

Late March:
Finalize profile and policy agenda and promote release event

Late April:
Public Release Event
Sacramento equity profile: next steps

Action Items:
• Release date
• Foreword
• Photos
• Introductions
• Media contacts

Responsibilities of Advisory Committee:
• Review equity profile draft and offer feedback (relating to additional analyses) by **February 24**
• Review policy brief and offer feedback
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