Activity Worksheet: Mock Interviews

Instructions:
You will be doing practice interviews in groups of three. Each group has a reporter, interviewee, and observer. Everyone will have an opportunity to play each role. You have 3 minutes for each interview. The trainer will tell you when to switch roles.

Reporter: You can ask any question you like, including any of the samples below. Overall, you are most interested in the role that individuals can play in solving this problem. You will try to steer the interview toward individual responsibility.

Interviewee: Your goals are to answer the question so that you include the landscape factors that contribute to the problem and to clearly articulate your systems change solution. Use the message you developed earlier as your starting point. For the purpose of this exercise, only you can make up facts and stories. Take note of what you needed to make your case so you can prepare those materials for future interviews.

Observer: Your role is to listen, take notes, and give your feedback to the interviewee.

Possible interview questions: (Remember, you can ask any of these questions.)
- Why is this an important issue?
- Why should this matter to someone who is not affected by the problem?
- What can be done to solve this problem?
- Who does the problem affect? Why does it matter?
- Should people just take more responsibility for their own health? Why or why not?
- Why should we get leaders (e.g., business, community, elected, etc.) involved?
- We have a very tight state budget right now and we can’t have everything we want. Why is this solution more important than other health or social programs?
- What will happen if nothing is done?
- Who opposes this change? What will they say? Why should they care?