Maximizing Partnerships

Choose which partner sector you would like to strengthen.

☐ Business
☐ Education
☐ Decision makers
☐ Housing (e.g., landlords, managers, etc.)
☐ Non-Profit / Community Organizations
☐ Faith-Based Organizations
☐ Cultural Organization (specify): __________
☐ Other: ________________________________

What do you know about the mission of this partner? What do you know about their corporate or organizational culture? How might they measure success?

What are some ways to find more information about this partner? Do you have connections to this partner already?

What are some specific organizations you might consider that fall within this sector?

Identify areas of common interest.

Based on your knowledge, what values, goals, or mission does your program share with this sector?

How would a partnership with this partner sector benefit your initiative (benefits to you?)

How would a partnership with your initiative benefit this partner sector (benefits to them)?

What might be the barriers to partnering with you (e.g. too much time, money, resources, or how it affects their reputation)?

What support and/or actions would you ultimately like this organization to take on behalf of your initiative?

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