Steering Committee Meeting – June 2, 2016
Summary Notes

The Vision of the Healthy Sacramento Coalition is to eliminate inequities in Sacramento through advocacy and convening of resources

Meeting Attendees: Rangineh Azimzadeh Tosang, Gina Warren, Richard Dana, Shaunda Johnson, Connie Chan Robison, Malaki Seku-Amen, Ashlin Malouf, Annie Fox, Kaying Hang, Bill Kennedy, Anna Rosenbaum, Jim Keddy and Kim Williams
Excused: Stephanie Bray, Mike McKeever, Arthur Hernandez and Eric Gravenberg
Staff Attendees: Fatima Malik

Next Steering Committee meeting date: Thursday, July 7, 2016, from 9 a.m. to 12 p.m.

I. Welcome
Connie Chan Robison, Executive Director of Center for Collaborative Planning and HSC Steering Committee Co-chair, welcomed everyone to the meeting and reviewed the agenda.

II. Steering Committee Co-Chair Selection
Connie led the discussion on the co-chair selection process, which will require further refinement to allow coalition members to be engaged and have the opportunity to provide their input. A process will be created for nominating and selecting new steering committee members as well in the future.

Richard Dana, Executive Director of Mutual Assistance Network of Del Paso Heights, nominated Ashlin Malouf and Gina Warren and provided background information on why he believes they would be good candidates to help the coalition continue to be engaged and organized. Richard and Connie agreed to make themselves available to the co-chairs during the transition process. The role of the co-chairs includes attending conference planning calls to set the agenda for the Steering Committee, e-mail exchanges on meeting materials and other business as needed. Richard and Connie are willing to provide their support.

The members engaged in a robust dialogue about the nomination put forth. The nomination to elect Ashlin Spindel and Gina Warren as co-chairs of the Steering Committee were unanimously approved; MSC: Malaki/Rangineh.

III. Debrief May 25 Coalition Meeting
Everyone enjoyed hosting the meeting at the Maple Neighborhood Center site. For more information, refer to handout titled: Meeting Evaluation Summary – May 25, 2016. Overall reflections and key take-away from the coalition meeting was that people want to do something and that members want to be engaged more intentionally. One member suggested that engagement between meetings will need to have consistent communication that is clear and
action-oriented. Another observation was the need to distinguish between GARE and All-in-Cities approach and to clearly articulate the goal of the coalition is to pursue the development and adoption of the All-in-City agenda to advance equity in the city and county of Sacramento. The members engaged in a robust dialogue on the importance of having internal (government, GARE type activities) strategies and external strategies (community narrative, ownership and lived experience). The members agreed that there is a desire for energy, movement and community representation that should help clarify the framing of the equity agenda that the coalition has now adopted.

IV. Steering Committee Next Steps

- Actionable
- Timely
- Coalition engagement

The coalition will need to build capacity and understand the All-in-Cities approach. One member stated that the context has changed and the coalition needs to meet people where they are, to understand why they show up and to help them develop self-awareness (as it relates to white privilege and implicit bias). A few members suggested learning or using collective impact tools to help with the formation process from FSG or PolicyLink. Coalition members need to be equipped with the shared language and have access to various on-ramps to join the effort. Having a shared understanding about the difference between equality and equity will be important to help the coalition through its formation process to be an All-in-City. Before workgroups are established, a rich dialogue will need to be facilitated among the group, the coalition members can be provided with the tools needed for collective impact. Education and capacity building opportunities will need to be provided to the coalition members.

The members engaged in a robust brainstorming activity to discuss the scope of work for the All-in framework:

1) Develop guiding principles
2) Gather baseline data
3) Develop community narrative
4) Develop racial equity impact assessment tool
5) Identify low-hanging fruit (leverage GARE)
6) Build capacity (education and movement)
7) Leverage and build resources (development)

Discussion:

1) Guiding Principles
   a. Draw from values/assumptions from All-in Cities and other conversations
   b. Values and assumptions for our projects in addition to how we as a group operate
   c. Create ad-hoc committee to work on this item within the next three weeks; have group bring recommendations forth for the values and assumptions for working together and on various projects
2) Data and Research
   a. Collect what we have based on our needs; identify what gaps exist
   b. We have access to:
      i. CHNA
      ii. Health needs maps (population level data)
      iii. Early HSC development
      iv. Regional Opportunity Index (ROI)
      v. County scorecard on kids data (health and education indicators)
   c. HSC assets
   d. Social determinants of health focus
   e. Measures for data; how much money is being shifted (from county/city budgets as a measure of equity)
   f. Identify indicators we really need/want for change to happen
   g. Data on solutions is needed
   h. Refer to the seven targets in the All-in agenda and draft racial impact statement (pg. 2-3): infrastructure, jobs and economic security, building healthy communities, education and job readiness, immigration system, criminal justice system and democratic participation.
   i. Track sheriff budgets
   j. Budget and process (track the number of dollars that move into the 15 zip codes)
   k. Systems change approach (from the seven targets, free book chapter is available online)
   l. Match impact statement; need to look at city and county budgets against equity lens with emphasis on the 15 zip codes
   m. Form ad-hoc committee to use the parameters listed above for identifying important pieces that connect to the social determinants of health as the primary focus of the equity agenda
3) Community Narrative
   a. Community and member engagement
   b. How are people living the life that the data is reflecting (lived experience)?
   c. Interviewing in advocacy context; storytelling skills
   d. Incorporate storytelling and build capacity
   e. Connect with project – technique and methodology
   f. Theory of change
   g. Prioritize shared language; particularly among coalition at-large
   h. Creating/engaging community in developing narrative
      i. Planning for conversations in the neighborhoods
      ii. Spend time in each community (15 zip codes) to share/gather feedback
      iii. Engage current coalition members in landscape analysis
      iv. Alignment of indicators
   i. Map existing community change efforts – assessment
   j. Form ad-hoc committee of two to three people to make a recommendation (could spend half day on this)
4) Racial Equity Impact Tool
   a. Creating tool that we require city/county policymakers to apply in their decision-making
   b. Advocate hard to adopt a racial equity lens tool by city and county
   c. Coalition to serve as watchdog/accountability
   d. What are we measuring with the tool; could use the seven targets from the All-in framework to serve as measures of success (Bill has examples from other cities)
   e. How are we using the tool; there are three types of tools we could use (use one or all):
      i. Internal – government
      ii. External – community
      iii. Business – employers
   f. Considerations and examples:
      i. Systems – local control funding formula (needs racial impact tool)
      ii. Internal – examples include King County and City of Seattle annual assessment
      iii. Could use racial equity analysis of basketball arena: review data on hiring practices and who is benefitting.

5) Low-hanging Fruit
   a. Quick impact
   b. Create categories
      i. Short-term: major mayoral race; big decisions to use as opportunities to get a sense of their commitment to racial equity
      ii. Long-term: make the racial impact analysis tool visible in Sacramento, inject into the thinking process among the mayor and county board of supervisors
      iii. Visibility of equity
      iv. Build on existing forums/bodies
   c. County and city budget and process
   d. Seven target areas in All-in agenda that can be identified and align with the coalition
   e. Tax revenue allocation from adult use of marijuana act (AUMA)
      i. Testing our tools; counter the narrative of law enforcement that will argue the need for more revenue to deal with legal marijuana (use equity tools to counter this narrative)

6) Capacity Building (and Education)
   a. Collective understanding; translating into action by coalition
   b. Monthly training component that focuses on taking what we learn to the coalition for a call to action
   c. Integrate communication components to frame advocacy efforts
      i. Personal as individuals
      ii. Interpersonal as coalition
      iii. Institutional as organizations
   d. How we manifest externally, institutional
   e. HSC Facebook page in addition to the web site; can create public/private pages
   f. What does capacity look like across sectors
      i. Role in organizations from direct service providers, organizers and advocates
ii. “from the resident to the president”
g. Try other formats and venues to engage in addition to quarterly meetings (e.g. webinars, conference calls)
   i. Need to consider additional time needed to tackle the shared language
   ii. Consider length of meetings
   iii. Shorter, more frequent convenings and engagements via calls/webinars could take place

7) Resource Building
   a. Movement-building mechanics
   b. How do we build movement?
      i. Who is funding this work: research funding opportunities and categories
   c. Leverage knowledge, skills, expertise, relationships
   d. Funding and connecting to research
   e. Listening to community for what they are looking for
   f. How to engage other community networks and coalitions
   g. Inviting people/organizations who are not at the table yet based on the connection of coalition members
   h. Map categories for funding
      i. Connect with PolicyLink for potential funding or technical assistance to advance equity work

V. Working Lunch and Closing
Next steps include:
- prioritizing the scope of work
- creating timeline for each task/workgroup
- create/sign-up for ad-hoc committees
- identify strategies/roadmap
- identify questions that may impact other groups

Next HSC general meeting date: Wednesday, Oct. 26, 2016, from 9 a.m. to 12 p.m. at Sierra Health Foundation