Steering Committee Meeting  
May 5, 2016  
Summary Notes

The Vision of the Healthy Sacramento Coalition is to eliminate inequities in Sacramento through advocacy and convening of resources

Excused: Rangineh Azimzadeh Tosang, Mike McKeever, Anna Rosenbaum and Jim Keddy  
Staff Attendees: Fatima Malik

I. Welcome  
Connie Chan Robison, Executive Director of Center for Collaborative Planning and HSC Steering Committee Co-chair, welcomed everyone to the meeting and led group introductions with an icebreaker. The members shared their thoughts on how to make the vision of the coalition a reality.

II. Review of Expectations: Roles and Responsibilities  
Connie reviewed the 2016 Roles and Responsibilities handout. The group discussed the establishment of self-organized ad-hoc and sub-committee groups that members can work on as a team to address emerging ideas to be presented to the entire Steering Committee. This process will allow members to engage in meaningful projects together. Sub-committees will be developed as needed to move the vision of the coalition forward.

Richard Dana, Executive Director of Mutual Assistance Network of Del Paso Heights, provided a brief historical context of the Healthy Sacramento Coalition, which began with a process for creating ideas on how to produce a healthy Sacramento. Opportunities were sought with a focus on policy and advocacy efforts along with some clinical prevention efforts. Members discussed the need to establish and agree to a set of guiding principles to help guide the work forward. Guiding principles will help the coalition members know what the coalition stands for. The members would like to establish a set of guiding principles and strategic goals with a set of timelines to be adopted. This discussion item was tabled as a future agenda item. The members acknowledged that the coalition is resource (non-financial) rich and that members should be encouraged to tap into the vast internal network and to develop connections that leverage resources at the community level. The role of the coalition should be clearly articulated to the members.
Richard shared some context: In prior years, with CTG funding, coalition members wanted access to funding but now the focus is on convening community organizations in an effort to eliminate inequities in the city. This new focus does not require money; instead it will require votes to change policies and this is the reality that the coalition will need to move toward. The specific way in which the coalition would like to meet its objective is by adopting the use of the racial impact assessment tool by local government and jurisdictions (and changing the trajectory of the lifespan of the youth in the city).

III. Planning for 2016
Members would like to develop guiding principles and baseline data in the region. The group would like to quickly develop a baseline study to collect data on racial inequity in the region (in a month or six-week timeframe). This would help create a community narrative. Another goal is to get the city and/or county to adopt a racial impact assessment. For more information, refer to the handout titled: Memorandum: Accountability/Racial Impact Statements available on the HSC webpage (click on January 27 meeting packet link).

The group discussed the question: What are the essential milestones/goals that we need to achieve this year?

Emerging Themes

Community Narrative/Stories
- Statistics cannot show gang territory or other stories of decline, growth, pride, etc. If we go to Del Paso Heights, this community has great pride and resources and we need their narrative.
- Collect data in buckets: economic development, education, workforce development, health outcomes. Bring data back and have the common narrative.
- This will help ensure consistency and messaging so that when advocacy efforts are undertaken the information shared will be the same.
- Want to share that data.
- Campaign - change our language - building campaign and mindset, what are we trying to accomplish, are we looking to create a consortium.
- Understand what poverty looks like in our region, by data collected from United Way (CitiGroup and Corporation for Enterprise Development).
- There are funders that are engaged in funding efforts like the coalition’s to address inequity. The coalition may need to step back for a minute and commission focus groups on the ground to uncover real data. This would help unveil the real challenges of formerly incarcerated, gang mapping and other challenges. This may require many different set of resources.
- Manage expectations – how robust and how much integrity will this data have. This will also add legitimacy for our cause and can help seek funding from national funders for investment of infrastructure to get the data we need to uncover the reality of inequities in the communities.
- Low-hanging fruit exists: There are bits of data available such as the Yolo County fee-for-service payer data (payments are twice as much for white patients than for African Americans and
Latinos). There is also certain racialized data of school discipline in certain school districts. The HAWK Institute also has existing data available.

- Everything is based on rhythm and time (RFP craft for major impact study).
- Have a way to truly analyze data in an objective way and within the timeframe that we set.
- Clarifying our role - incredible outcome of existing data and larger dataset and then disseminate information to the community (via coalition members and organizations that are on the ground actually doing the work).

**Participation and Leadership**

- Participation and voter turn-out, etc.
- Need white power to share
- Talk to systems leaders
- Continue to engage residents about challenges
- Tell youth how great they are everyday - change and motivate mindset
- Listen and train on the tools for racial justice
- Make a phone call - write a letter - an amazing letter - call the dean of the medical school and get responses
- Sacramento ACT - offered as a resource that they can do this work without need for extra funding
- Research and development - long-term power building for communities of color: people power

The members shared the following remarks: Sierra Health Foundation has incredible power in building relationships, and can give a seal of approval. It comes down to relationships; they are the essence of community building. One member discussed a recent story about community engagement: The company Intel came to Grant High School to teach students how to code and develop an app to guide and map community resources for neighborhood residents. The members suggested that the coalition could have youth come present to youth-led initiatives. The members agreed that there are many opportunities that can lift up connections and resources the coalition has.

The members also discussed the potential for future conversations to have with residents at this table to represent power with the coalition, side by side, and hold the coalition accountable.

**End of the Rainbow:** Have a tool in hand for the community to use to judge whether equity is occurring through the policies that are in place and in schools - keep this in the back of our minds. The coalition would like to consider specific issues: gentrification, police brutality, immigration, war on drugs, regulations for recreational marijuana and tax dollar allocation, or Prop. 47 implementation. Next steps include grouping the clusters of work/goals that have been identified to develop activities and to achieve these goals.
CHNA Update
Leslie Cooksy, Evaluation Director, Sierra Health Foundation, provided a brief update on the 2016 Community Health Needs Assessment report that is slated to be released later this year. The report was developed in 2013 by Valley Vision and is currently being updated to reflect current data trends. The revised version of the CHNA will have less text, more data on youth health indicators and more data based on race and ethnicity. The data reflects upstream data such as socioeconomic inequities in the 15 zip codes. The members engaged in a robust dialogue and are eager to see and use the updated report.

IV. HSC Structure Discussion
Richard asked the group to select a day of the week on a monthly basis for the group to meet. The members selected the first Thursday at 9 a.m. – 12 p.m. of every month.

Richard discussed the co-chair transition. Members that are interested in serving as the committee co-chair can self-nominate or nominate colleagues by e-mailing Fatima at fmalik@sierrahealth.org. The role of the co-chair will include additional responsibilities such as: agenda development for Steering Committee and coalition meetings, facilitating Steering Committee and coalition meetings, and participating on planning calls.

V. Planning the May 25 Coalition Meeting Agenda
The members discussed and reviewed the draft agenda for the May 25 coalition meeting. The discussion from today’s meeting will be synthesized to help refine the agenda. We anticipate bringing in speakers to discuss local opportunities and activities that are currently taking place in the region. Some of the Steering Committee members will be called upon to participate in the presentations and help advance the work of the coalition.

If a member is unable to attend the May 25 coalition meeting, please notify Fatima at fmalik@sierrahealth.org.

Kaying Hang, Interim Director of Health Programs, Sierra Health Foundation, during the May meeting we will be welcoming the newly seated Steering Committee members as well as acknowledging the contributions of the 2014-2015 Steering Committee members. Please note that the coalition meeting will take place at the Maple Neighborhood Center (formerly known as Maple Elementary School).

Connie shared that as the coalition makes the transition into the new equity focus area, there is a need to increase and sustain the energy of the coalition to keep members excited. We seek to make the coalition the go to, viable hub for the place where communities gather that care about equity and are doing intentional and meaningful work. Members are encouraged to help keep the momentum going by suggesting learning opportunities, helping to build capacity, and bringing in different voices.
One recommendation that was put forth was to begin to prepare the coalition by providing the tools of engagement: teach about implicit bias, how to talk about race. The fact is that we are trapped because we use words like racism and we fall into racism as hate but we have to raise awareness about racism as implicit bias, structures and culture. We have those that use race to divide, especially those in power. We have to be clear and specific to begin the training, we can train people about their own bias and how to take that lesson into their own community. We can spend an hour at each meeting to provide training on framing and techniques to change the way people hear/listen.

VI. Closing and Next Steps

Next HSC general meeting date: Wednesday, May 25, 2016, from 9 a.m. to 12 p.m. – please note new meeting location – Maple Neighborhood Center, 3301 37th Avenue, Sacramento

Next Steering Committee meeting date: Thursday, June 2, 2016, from 9 a.m. to 12 p.m.