Steering Committee Meeting – December 7, 2017
Summary Notes

The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate inequities in Sacramento through advocacy and convening of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Next Steering Committee meeting date: Thursday, January 4, 2018 from 9 a.m. to 12 p.m. (at Sierra Health Foundation)

Welcome and Review of November 2, 2017 Steering Committee meeting and November 6, 2017 General Coalition meeting notes
The HSC Steering Committee reviewed the November 2, 2017 Steering Committee minutes as well as the November 6, 2017 General Coalition minutes. There were no objections and both sets of minutes were approved.

Continue Conversation on Steering Committee On-Boarding Process
Kaying Hang, Director of Health Programs, Sierra Health Foundation, led the conversation around nomination of co-chairs.

Discussion on co-chairs
• Stephanie Bray, President and CEO, United Way California Capital Region, nominated herself because she can see the impact of the inequities and wants to put more time and energy into this work.
• Stephanie Bray also nominated Malaki Seku-Amen, President and CEO, California Urban Partnership, as a potential co-chair.
• Given the current focus around housing and Affirmatively Furthering Fair Housing (AFFH), Kaying Hang also nominated Veronica Beaty, Land Use Policy Director, Sacramento Housing Alliance because of her content expertise.
• The HSC has the ability to determine what type of governance structure it wants and will think about this going forward.
• Bill Kennedy, Independent Consultant, Law Offices of William Kennedy, put forth a motion for Stephanie Bray and Malaki Seku-Amen to take interim leadership until the HSC can formalize a process for selecting the next co-chairs.
• Kim Williams, Director, Sacramento Building Healthy Communities, amended this motion to have Stephanie Bray and Veronica Beaty step into the interim role until Malaki Seku-Amen is able to commit more time.
• Bill Kennedy put forth the amended motion that Veronica Beaty, pending approval from her supervisor, and Stephanie Bray be appointed as co-chairs. Kim Williams seconded the amended motion. All members voted in favor, none opposed. Without objection the motion carried.
• Stephanie Bray and Veronica Beaty both accept and make a commitment through Q1 of 2018. Veronica’s commitment is pending approval from her supervisor.

Discussion on the HSC Steering Committee
• The Steering Committee discussed the broader direction and structure of the Coalition, who needs to be brought to the table and what the timeline will be.
• It was noted that the operating guidelines have not been updated since 2014 and that some portions are not relevant anymore.
• It was also determined that there needs to be an assessment of current Steering Committee members’ commitment to help inform who else is needed at the table. A SurveyMonkey will be sent to all members with the following information:
  o When did you first join the Steering Committee?
  o How long are you willing to commit to being on the Steering Committee?
    ▪ 6 months, 1 year, 2 years, other (write in)
  o For people who want to rotate off, there is still an ability to work on housing campaign. If interested, what role could you play in the campaign?
• The importance of keeping the racial equity lens and holding a strategic vision to help guide the Coalition was raised as well as having one focus (currently housing/opportunity).
• It was suggested that new members may be interested in specific themes (housing, economy etc.) instead of formally serving on the Steering Committee.
• It may be an asset to look for a person with knowledge of media marketing and framing.
• In January 2018 the new co-chairs will send out communication to the broader Coalition: 2017 recap, 2018 next steps and plans, introduction of new co-chairs, thank you to previous co-chairs, reminder about the PolicyLink report and launch, upcoming Equity Summit and large milestones for the HSC.

Review of November 6, 2017 General Coalition Meeting
HSC Steering Committee members reviewed the evaluation summary and provided reflections on the November 6 Coalition meeting.

Reflection
• There is an opportunity to connect with the University of Pacific and their expungement clinic to help address some of the challenges residents face, such as prior convictions and subsidies.
• Need to raise the visibility of the housing issue in Sacramento (including displacement). There should be a group that can gather information of where people are, where they are going and what their rights are.

PolicyLink Report Overview
James Crowder, Senior Associate, PolicyLink, provided an update and overview of the PolicyLink Sacramento profile and discussed plans for a report launch.

• Report status
Incorporated HSC feedback, have layout, delay is around a photo. Asked members to share a photo, piece of art or illustration of neighborhood residents doing advocacy and organizing.
PolicyLink hopes to get the report finalized by end of the month.

- **Report release event**
  - Most cities have done a formal release event. Invite media to attend and hear about indicators and robust panel discussion to speak to the state of equity in key areas.
  - Another option is to release with an event that is already occurring. MLK weekend would be one example. February 28, 2018 is another potential date with 3 hours reserved for the HSC General Coalition meeting. This would also allow time for planning and to engage the Coalition.
    - Potential location needs to be accessible:
      - Quinn Cottages (housing development) community room that can hold 300
      - Twin Rivers has a community room
    - Will work with media organizations to see if they can revisit the story in three months and seeing how things are going. Capitol Public Radio might be interested in this.
  - When we present the report we want people to feel uncomfortable, to pay attention and know that this is just the start of the conversation.

- **Role of PolicyLink going forward**
  - The PolicyLink communication team has connections with media outlets and will support outreach with media for the launch event.
  - Sacramento City is rolling out a new economic development strategy that will focus on equity, but want to connect with an organized group. James Crowder will make the introduction.
  - Results based framework: look at data and indicators at local level around housing. The HSC will also be getting a student from UC Davis Center for Regional Change to help with data and AFFH process.
  - Equity summit in Chicago in April 2018
    - Caucus room at the summit for Sacramento participants to plan participation
    - Delegation from Sacramento will be inclusive of HSC Coalition members, community members, etc.

**Campaign Planning Next Steps**

**Discussion**
- **AFFH Launch Meeting**
  - Main topic was how to engage with communities of color, but there was little representation at the meeting.
  - There are multiple ways the HSC can be engaged:
    - Stakeholder group (3 professionals groups, 7 residential groups clustered by geography and impact)
    - Community engagement toolbox
    - Involvement with public comment.
- There will also be a survey for community input. There will be translation available and some sort of canvassing, but there might be an opportunity to disseminate it through HSC Coalition members.

- **Cap Radio Update**
  - jesikah maria ross is working on a piece regarding the AFFH work and with AARP looking at housing and ageism. Might be an opportunity for the HSC to get involved.
  - Podcast series including topic of redlining, regional segregation.

- It will be useful to create a connections map of all the players (sub-contractors etc.).
- Create a dashboard to share resources on webinars, podcasts, and resources to help people get up to speed on where we are on this issue.

**General Next steps for January 2018**
- SurveyMonkey for HSC Steering Committee members
- Plan a gratitude and greeting email
- Review PolicyLink report when available at end of December 2017
- Planning for HSC Delegation for Equity Summit 2018

**Next HSC General Coalition meeting date:** February 28, 2018