Steering Committee Meeting – March 2, 2017
Summary Notes

The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate inequities in Sacramento through advocacy and convening of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Next Steering Committee meeting date: Thursday, April 6, 2017 from 9 a.m. to 12 p.m. (at Sierra Health Foundation)

Welcome and Review of February 2, 2017 Steering Committee meeting notes
Gina Warren, President, Neighborhood Wellness Foundation and Steering Committee Co-Chair, reviewed the February 2, 2017 meeting summary notes. There were no objections to the minutes and they were approved.

Review of February 22nd Coalition Meeting
Ashlin Malouf, Executive Director, Sacramento ACT and Steering Committee Co-Chair, led members in a brief evaluation of the February broader Coalition meeting.

Discussion:
- Received positive feedback on the evaluation forms.
- The Steering Committee caucus came at the right time to redirect and refocus the meeting.
- For future meetings it would be helpful to put a set of the previous meeting notes on each table.
- On future evaluation forms add a question to ask if participants filling out the evaluation attended the last meeting.
- Create some sort of visual timeline so that members can see the journey and at each meeting start with a quick recap.
- Continue contact between the general Coalition meetings, to keep people engaged.
- The Coalition has come to a point where we should be pulling people together around action.
- It is hard to do what we are talking about without some paid staff support. Aspirations are in line but not fitting our capacities. Need to create budget to share with potential funders.
- In order to think through how to restructure the format of the HSC (how often it meets) and budget, let’s create a timeline to the end of the year that estimates where we want to be.
- This discussion has become a growth conversation for HSC internal structure, how to present commitments we are asking for. We have a tangible project. Need to map who we are and share with members how they fit into the project.

Review of draft PolicyLink Profile
Tabled as there was no updated profile to review.
Steering Committee Discussion
Rangineh Azimzadeh Tosang, Principal at Sol Resolutions International, around determining next steps specific to the HSC.

General HSC Mapping Discussion:
- Establish an overarching HSC framework
  - Need to determine a succinct statement that includes a “All in Cities” Framework
  - Moving an equity agenda that explicitly calls out racialized outcomes and moves from negative to positive that is attractive to both business and policy leaders
  - Post the framework at every meeting
  - In lieu of an application, have interested organizations sign a commitment pledge
  - See visual of the Framework below
- Define the Structure for the HSC
  - Vision/framework
  - Define role of the Steering Committee
  - Define role of the larger coalition (how often want to meet, desired outcomes, etc.)
  - Current HSC needs: One staff position as administrator/organizer, with additional short-term contracts). These needs will inform our requests to our funders. This position would:
    - Hold five one-on-one meetings with Coalition members a week
    - Maintain a list of 25 decision makers the HSC is in consistent communication with
    - Communications, scheduling, logistics, meetings.
    - Clerical (central place for files, historical structure)
    - Website domain (cost of creation and maintenance)
    - Training in capacity building, technical support to Coalition members
    - Data Coordination
    - Events budget (food)
    - Meeting facilitation (HSC Steering Committee)
    - Develop asset inventory of current HSC larger Coalition members (identify strengths)
  - Budget
    - Fiscal sponsor
    - Subcontract for staff
- 2017 HSC Planning
  - Goal - To see a cultural shift in the policy making apparatus in the region as demonstrated by:
    - Local decision-making bodies explicitly acknowledge and name race as a core component in policy outcomes.
    - Set-up infrastructure so Coalition members can use the RIS tool and data to move forward their individual goals-and we will build their capacity to do so.
      - Affirmatively Furthering Fair Housing (AFFH) campaign demonstration project.
  - Done by or on April 6th:
    - Sub-committee members will call their colleagues to get them up to speed.
    - Plan press conference including assigning roles (spokespeople) and creating talking points and invitations. Identify core components to highlight and create a one pager. Need media list to send to James Crowder at PolicyLink.
Done by or on May 4th:

- One campaign step (progress moving towards that)
- At the meeting, conduct campaign strategy session with infrastructure of HSC defined. Move Steering Committee meetings to action. How the campaign informs the HSC structure (present at larger Coalition meeting). Get on City Council agenda. Decide on Co-chair and Steering Committee term limits. Finalize budget.

- June-December: Strategy and campaign implementation.

PolicyLink Launch Event

- Press conference will be 30 minutes. HSC presents 2017 goals, “All in Cities” Framework and next steps. Looking for a date.

- Messages
  - Economic
  - Sacramento is behind
  - Moral imperative
  - All In City
  - Race

- Speakers
  - PolicyLink
  - HSC member, local organization
  - Community voice

- Program
  - PolicyLink local, fiscal, national context
  - HSC framework
  - Personal impact testimony
  - Lay out next steps/action/how folks can plug-in

- Social Media Outreach
  - Facebook Live (#AllinCity)
  - Eventbrite, 365 Sacramento (Arthur Hernandez)

- Media List
- Who is invited

Steering Committee Member Process
Tabled due to time constraints.

City of Economic Development Discussion
Tabled due to time constraints.

General Next Steps

- Nora will reach out to PolicyLink for additional launch dates and a high resolution ‘All In Cities’ image

Next HSC General Coalition meeting date: Wednesday, May 24, 2017 from 9 a.m. to 1 p.m. at Sierra Health Foundation