Steering Committee Meeting – January 4, 2018
Summary Notes

The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate inequities in Sacramento through advocacy and convening of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Next Steering Committee meeting date: Thursday, February 1, 2018, from 9 a.m. to 12 p.m. (at Sierra Health Foundation)

Welcome and Review of December 7, 2017, Steering Committee meeting notes
The HSC Steering Committee postponed reviewing the December 7, 2017, Steering Committee minutes until the February Steering Committee meeting in order to reach member quorum.

Continue Conversation on Steering Committee Membership
Stephanie Bray, President and CEO, United Way California Capital Region and Steering Committee Co-Chair, led the conversation around nomination and process for HSC Steering Committee membership.

Discussion
• Steering Committee members decided to create more structure around the recruitment process:
  o Looked at August 2017 meeting retreat notes to see who is missing from the table.
  o Asked members who are going to cycle off in 6 months or 1 year to put forth a few potential membership replacements.
  o Make public announcement to seek a broader range of voices from the community.
  o Reach out to leadership programs for participants and as an additional link to resources.
  o Create a basic application process.
  o Timeline for reviewing nominations and bringing in new members will be late Spring 2018. Reviewing nominations in March and April 2018. The Steering Committee will test out the recruitment and transition process in the next 6 months, and prepare for a larger transition of membership at the end of the year.
• Leverage the February 28 PolicyLink press event to seize moment and momentum to build out Steering Committee membership.
• Provide members multiple ways of getting involved.
• Create space on the general Coalition meeting agenda for updates, upcoming events and how to connect.
• Potential to send out a monthly e-blast to the broader Coalition with a summary of upcoming events and activities. Will archive the e-blasts and offer high engagement opportunities on the HSC website.
  o Potential locations to list upcoming events: Sacramento 365, UC Davis events page, Google Ad Words, Eventbrite, Sacramento Bee events page.
PolicyLink Report Review and Launch Follow-Up

Stephanie Bray gave members an update on the PolicyLink report.

Discussion

- Stephanie Bray has a mural to use for the report cover. Need to reach out to the Sacramento Metropolitan Art Commission and artists to get permission to use the photo. Tim Kahl (poet) and William Leung (artist).
- Stephanie Bray will work with James Crowder at PolicyLink on pulling out high-level data and the executive summary.
- A sub-group of Steering Committee members will work on launch event logistics.
- Potential venues for press release:
  - Sierra Health Foundation
  - Life Center church
  - La Familia (South Sacramento)
  - Quinn Cottages (Chris Martin)
  - Twin Rivers community room
- Venue considerations:
  - Accessibility for community
  - Large enough (anticipate approximately 100 people)
- Audience considerations:
  - Report written for stakeholders, advocates, policy makers and want to make sure they can be there. Target audience will determine who gets invited.

Campaign Planning Next Steps

Discussion

- Updates
  - AFFH
    - Survey and focus group
      - Follow-up questions for organizers: How will do outreach particularly with communities of color? How will they use the data in the report so when the HSC pushes it out they can be very clear with members?
      - Connect with Veronica Beaty about process.
  - Equity Summit 2018
    - Coordinating with Summit organizers
    - What to discuss with PolicyLink:
      - Sierra Health Foundation will be bringing a Coalition, including HSC members.
      - Coalition would like to have a mixer/reception for Sacramento participants.
      - Coalition will need caucus room for regular check-ins.
      - Coalition would like to schedule time for site visits with innovative or progressive housing Coalitions for best practices exchange.
  - HSC has a fellow through UC Davis Center for Regional Change.
General Next steps for February 2018

- Stephanie Bray will create a timeframe matrix to visually represent when members are cycling off.
- Nora Dunlap will email the Steering Committee membership application form to co-chairs for review.
- Rangineh Azimzadeh Tosang will work with Kaying Hang and Nora Dunlap on a criteria matrix for Steering Committee membership.
- Connie Chan Robison and Arthur Hernandez will work with Veronica Beaty to create a calendar of upcoming points of intervention for the housing process. Concrete ways to plug in.
- Kim Williams will work on getting a high quality photo of the mural for the PolicyLink report cover page.
- Stephanie Bray and Kaying Hang will read through the PolicyLink report to provide comments and final edits.
- Stephanie Bray, Veronica Beaty, Kim Williams, Kaying Hang and Nora Dunlap will work on the PolicyLink launch event logistics.
- Kaying Hang will follow-up with AFFH Consultants on an updated timeline and information on the toolkit.

Next HSC General Coalition meeting date: February 28, 2018