Moving from Planning to Implementation:  
Key Elements of Environmental Change Success  
August 28, 2013

Panel Discussion: Local Policy Successes at Home  
Presenter Bios

**Davida Douglas**, Executive Director of Alchemist CDC  
Davida Douglas serves as the Executive Director of Alchemist CDC, a small non-profit dedicated to nurturing and strengthening the ability of Sacramento residents to shape the future of their neighborhoods and benefit equitably from development. Under Davida’s leadership, Alchemist has worked extensively with residents to address food access issues in underserved neighborhoods of Sacramento. Alchemist CDC has supported improved access to healthy foods through projects establishing urban farm stands, supporting healthy convenience store transformations and implementing CalFresh processing at Farmers’ Markets, combined with opportunities for youth development and nutrition education. Davida has over ten years experience as a community activist, volunteer and board member with numerous non-profit organizations, as well as several years with a private community outreach firm. She is originally from rural Missouri, and been a Sacramento resident for 14 years, currently residing in the Oak Park neighborhood.

**Shaunda Johnson**, HEAL Zone Program Coordinator, Health Education Council  
Shaunda currently serves as the HEAL Zone Program Coordinator at Health Education Council in West Sacramento, CA. Shaunda leads policy, environmental and systems change efforts with partners and residents in the Valley-Hi South Sacramento HEAL Zone aimed at ensuring residents have environmental supports and access to healthy foods and beverages to support healthy, active lifestyles. Prior to her current position, Shaunda served as a Community Organizer with Sacramento Area Congregation Together (ACT). She has also served as a board member for the Sacramento Safe Community Partnership, the governing body of Sacramento’s Ceasefire gang and gun violence reduction initiative. Shaunda is a native of Sacramento.
Judy Robinson, Sustainability & Infill Development Manager, Sacramento County
Judy is a Principal Planner and the Sustainability & Infill Development Manager for Sacramento County. She has over 20 years of experience with local government, community planning and development. As the County’s first Infill Manager, Judy developed the County’s Infill Program and led a major multi-departmental infrastructure initiative that identified new incentives for infill development and creative and sustainable ways of getting infrastructure “in the ground,” including the construction of the County’s first sustainable street. Judy is also the County’s Team Leader for the “Design 4 Active Sacramento,” team which is participating in this year’s CDC/Public Health Institute’s National Leadership Academy for the Public’s Health. Design 4 Active Sacramento is focusing on ways the built environment can improve the public’s health by changing policies and practices to incorporate Active Design into how projects and communities are built.

Carolyn Martin, Chair, Sacramento County Tobacco Control Coalition
Carolyn Martin served as the Lung Association representative on the Proposition 99 Executive Committee. This initiative raised the tobacco tax in 1988 and funds tobacco education, research, and health programs. She was the first chair of the California Tobacco Education Oversight and Research Committee and led the Coalition for a Healthy California that fought for years for full funding for the Proposition 99 Health Education Account. Carolyn has also served on the Robert Wood Johnson Foundation “SmokeLess States” Advisory Committee that recommended funding for statewide coalitions to adapt California’s successful tobacco control campaign. Currently, Carolyn is Chairperson of the Sacramento County Tobacco Control Coalition and has led the successful local policy campaigns for smoke-free entryways, parks, tobacco retail licensing and smoke-free multi-unit housing.

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