Meeting Outcomes:
- Presentation on PolicyLink report
- Determine project strategies moving forward

The vision of the Healthy Sacramento Coalition (HSC) is to eliminate health inequities in Sacramento through advocacy and integration of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Welcome and Overview
Shaunda Johnson, Program Director at WayUp Sacramento, welcomed everyone and provided a brief overview of the meeting agenda. Coalition members introduced themselves.

Moving Forward on Racial Equity: Introduction to PolicyLink
Rangineh Azimzadeh Tosang, Principal at Solh Resolutions International and Connie Chan Robinson, Executive Director at Center for Collaborative Planning, provided an introduction to the PolicyLink collaboration and a brief overview of the PolicyLink Sacramento baseline Equity Profile. See additional background information in the HSC Presentation.

Presentation by PolicyLink
Angel Ross, Research Associate at PolicyLink and James Crowder, Senior Associate at PolicyLink, gave Coalition members an introduction to the Equity Atlas project, the Sacramento specific brief, as well as the policy report. Additionally, they shared stories from their Sacramento-specific focus groups, individual interviews and data collection. For additional information, please see the PolicyLink presentation, Advancing Health Equity and Inclusive Growth in the Sacramento Region: Narrative and Data for an Equity Policy Agenda.

See the PolicyLink Sacramento draft data profile.

Small Group Discussion and Reflection
Rangineh Azimzadeh Tosang and Anna Rosenbaum, Senior Program Director at Coalition for Compassionate Care of California, gave space for a quick reflection activity, asking members to think about what they had learned, how it can be applied to individual work, and what questions still remain. Each table shared 1-2 comments.
Discussion:

• The comprehensive story of racial inequality in Sacramento has never been told and should include data that addresses the historical context of segregated building.
• Determine how county staff can use the data as well.
• Messaging to audience so that they become invested. Specifically framing around money to speak to the interest of decision-makers.
• Would like to see more data on behavioral health.
• How is the income inequality data measured? The indicator takes into account educational attainment, not position or occupation. It speaks more to the pathways of opportunity.
• Using data to build the case.
• This forces us to ask more questions. Data provides soft currency that can be used to influence an organization's strategies and how it approaches issues.
• This Coalition will expose each other to multiple issues and can find areas of collaboration.
• The PolicyLink profile is looking at socio-economic factors resulting in inequalities.

William Kennedy, Consultant with the Law Offices of William Kennedy, provided a more in-depth recap of how the HSC determined its housing and land use demonstration project, as well as a framework for next steps, including what the HSC will do is take data, weave in the narrative of community members, and use the racial impact statement as the tool to hold policies accountable. While policies are neutral, their outcomes are disparate and need to be addressed. The racial impact statement is a tool all Coalition members can use in their own organizations and work, the housing and land use project will be a demonstration project based on Coalition voting and limited resources. The government determines land use policy and this demonstration project will look at disparate outcomes of land use, systems of housing, and creation of communities. At the moment in Sacramento, housing is directed and built for the top 30% of income communities.

Healthy Sacramento Coalition Campaign Strategy Next Steps

Ashlin Malouf, Executive Director at Sacramento ACT, asked Coalition members to break up into small groups and discuss what each person/organization can contribute to the land use campaign, as well as what still needs to be done.

Capacity and Next Steps Identified:

• General plans are complex documents and when people read them, they just assume that things cannot be changed. Is there a way to have a preamble that speaks to the history of redlining in Sacramento?
• Is there a way we can get inserted into city and county conversations around housing and introduce a racial lens?
• We need to overlay data, especially because so much data already exists.
• Samantha Slaughter with Community Resource Project can help with the storytelling piece because the clients she is working with are those affected by inequitable housing, even if her project is not directly involved with housing.
• It is necessary to continue and provide outreach and education to members of the Coalition to help inform the process.
• There needs to be a clear outlining of goals, steps and strategies from the HSC Steering Committee.
• There needs to be a communication aspect where materials tell the story, including video, public service announcements etc.
• Need to identify the communities and groups that are being left out of housing, through access to credit, zoning etc.
• Have a 2-to-1 ratio for redevelopment and new development. For example, for every property built or redeveloped for the top 30%, two need to be built or redeveloped for the remaining 70%.
• Look at creating cooperative living situations.
• There already exists a curriculum for communities to understand land use (Katie Valenzuela Garcia with Valenzuela Garcia Consulting).
• How Sacramento is permitting growth in communities is viewed as a racialized process.
• We need to redirect focus from new development to existing development.
• We need a clear goal and end point. The goal may change in a year or two and the audience may shift.
• Infographic needs. Work can happen simultaneously, with messaging being built and passed down to data.
• Messaging and photos. Food Literacy Center can assist with this component.
• Keep conversations going with key players.

Ashlin Malouf gave a quick overview of where the group is headed:
• PolicyLink is working on finalizing the data publication.
• April 20 at 9 a.m. the HSC and PolicyLink will co-host a press event to release the data profile and to announce the area of focus. This will potentially be coordinated with Reduction of African American Child Deaths (RAACD), which is planning a large event in South Sacramento on April 20.
  o Lynn Berkley-Baskin with Sacramento Faces Race and Darryl Rutherford with the Sacramento Housing Alliance will assist with the press event planning.
• After April 20, the HSC will continue with research and analysis to fill gaps and build the capacity and understanding of the different levers that we can influence.

Closing and Evaluation of Meeting
Anna Rosenbaum asked Coalition members to share information on upcoming events.

The following are upcoming partner events:
• March 11 – First Mothers Breastfeeding Project (panel discussion and recording by Access TV).
• Underage drinking prevention community listening sessions, in collaboration with Sacramento County. Small stipend available.
• The first and third Saturdays of each month, UC Davis Community and Family Medicine in partnership with Sacramento Recreation and Park District will host community walking events.

Members were reminded to complete their evaluation forms before leaving and were challenged to come back and bring someone to the next meeting who is missing from the table.

Next Coalition Meeting – May 24, 2017