The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate inequities in Sacramento through advocacy and convening of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Next Steering Committee meeting date: Thursday, May 4, 2017, from 9 a.m. to 12 p.m. at Sierra Health Foundation

Welcome and Review of March 2, 2017, Steering Committee meeting notes
Gina Warren, President, Neighborhood Wellness Foundation and Steering Committee Co-Chair, reviewed the March 2, 2017 meeting summary notes. There were no objections and the minutes were approved.

PolicyLink Press Conference Preparation
Gina Warren led Steering Committee members in a discussion around press conference logistics.

General Discussion:
- PolicyLink would like a long-term relationship because of the voices of HSC and their connections.
- HSC is looking at racial inequities in the social determinants of health, with an initial focus on land use and housing.
- Every conversation must include readiness which is critical for underserved communities.
- Create a framework for partner contribution at meetings. Categories that people and organizations can step into (example, United Way is creating the Assets and Opportunities Network and a racial impact statement around assets in the region).
- Use the broader coalition meeting on May 24 to rally coalition members for the press release.
- At the press release PolicyLink will announce the continued partnership, reference conversations and field visits with Sacramento community members that influenced the final report.
- People want to hear a story. The report tells one story in many ways: zip code determines your life outcomes. The press release needs to tell the story of deeply rooted historical inequities.
- While the worst examples of racial health inequities occur in the 15 zip codes identified by HSC, this is a regional issue that impacts everyone. The implementation of many social and economic policies are impacting our ability to grow and expand as a region which also results in a negative economic impact.
- Important to highlight that community are all welcome at the table, welcome to be a part of this movement and have the same voice as the people who are expected to change policy. Instead of community, use terms like city residents or your neighbors because language is important.
- We are asking elected officials and business leaders to be in the audience and to listen to community voices and members of the coalition.
- Potentially have a videographer on hand the day of the press conference.
Press Release Message
- Opportunity in the greater Sacramento area is not equitably distributed. Closing the opportunity gaps is both a moral and economic necessity.
- Create and maximize economic/educational opportunity pathways for all neighborhoods.
- There is untapped and unused talent in our community because of frayed opportunity pathways.
- Tell the story (ex: in my neighborhood we do not have the physical infrastructure for businesses to thrive).
- The main driving force of HSC is racial, health and economic equity. The calls to action come from the various social determinants of health.

General Call to Action
- There has to be a call to action at the press conference. Need to be clear about how we want people to partner.
- Announce partnership on report with PolicyLink
- Move forward on the land use and housing issue
- Join our movement (HSC) and be active

HSC Call to Action
- HSC talking points: Describe what HSC has done for the broader community. Highlight some points from the study and describe the path forward. Genuine community narrative with data, showing how policies create a disservice and create an anchor on the economy. Be clear on our language.
- Join HSC and be active.
- Here are three things HSC is doing that partners can get behind:
  - Changing regional economy
  - Making sure every child is equipped to be an active member of economy
  - Changing implementation of policies so every neighborhood can succeed
- Action group: Map inequities in Sacramento that puts race on the table and links it to existing policies.
- The HSC coalition does not speak with one voice, it works to find policies all members support and allows members to educate each other on issues of interest. The coalition has the ability to create bridges across issues, bringing people in support.

Attendees/Invitees
- Broad audience including:
  - Community members (on the ground activists/residents)
  - City (Mayor, city planner, council)
  - Activists

Review of final PolicyLink Report and Brief
Agenda item was tabled as there was no final report or brief to review.

General Next Steps for May
The Steering Committee co-chairs will begin a press release to share with the Committee for feedback.

Next HSC General Coalition meeting date: Wednesday, May 24, 2017, from 9 a.m. to 1 p.m. at Sierra Health Foundation