



**SIERRA HEALTH  
FOUNDATION**



**THE CENTER**  
*at Sierra Health Foundation*

**IMMEDIATE RELEASE**

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**Community Pop-up Events to Support Safety and Opportunity for Youth**

*Funding Announced at Joint Press Conference with Sierra Health Foundation and Mayor Steinberg*

**Sacramento, Calif.** — In light of recent events at Arden Fair Mall and in support of all local youth over the holiday break, Sierra Health Foundation is supporting community-based organizations working in underserved Sacramento neighborhoods to create pop-up youth engagement events that will be held simultaneously throughout the city on Jan. 4 between 3 p.m. and 10 p.m. The events are designed to provide positive, safe environments and activities for all local youth as they prepare to return to school.

The community organizations participating in the citywide pop-up effort are trusted partners in their communities and understand the importance of positive youth development, which includes the delivery of social activities that provide healthy experiences for children and youth. Each community nonprofit in each of the focus neighborhoods serve as leading organizations for youth development work and are committed to the goal of institutionalizing accessible and culturally relevant services for all residents in the neighborhoods they serve.

“The goal is to have dedicated community members stand in the ‘holiday gap,’ providing positive youth development strategies and alleviating unsupported out-of-school-time that can lead to escalated issues involving youth,” said Chet P. Hewitt, president and CEO of Sierra Health Foundation and The Center, co-chair of the Steering Committee on Reduction of African American Child Deaths and co-founder of the BUILD.BLACK. Coalition.

A press conference was held in collaboration with Mayor Darrell Steinberg’s office on Jan. 3 at 3 p.m. at the Greater Sacramento Urban League to announce the funding and youth-supportive events.

“Sacramento is resilient and our youth are, too,” said Mayor Steinberg. “Together with trusted partners in the community and with the youth themselves, our goal is always to ensure there are healthy, safe places for our youth and all of our community.”

Scheduled youth events will feature a variety of activities chosen by and for the particular neighborhood, including painting, dancing, roller skating, haircuts, food, prizes and more, and will take place at, among other locations:

Asian Resources Inc. Community Resources  
Friday, Jan. 4 from 3 to 8 p.m.  
5100 El Paraiso Ave., Sacramento

Brother to Brother  
Friday, Jan. 4 from 5 to 9 p.m.  
3725 Marysville Blvd., Sacramento

Building Healthy Communities and Always Knocking  
Friday, Jan. 4 from 4 to 8 p.m.  
5212 Lemon Ave., Sacramento

Greater Sacramento Urban League  
Friday, Jan. 4 from 7 to 10:30 p.m.  
4036 14<sup>th</sup> Ave., Sacramento

Hmong Youth and Parents United  
Friday, Jan. 4 from 6 to 9 p.m., Saturday, Jan. 5 from 4 to 8 p.m. and Sunday, Jan. 6 from 4 to 8 p.m.  
631 Eleanor Ave., Sacramento

Iu-Mien Community Services  
Friday, Jan. 4 from 3 to 9 p.m.  
5625 Stockton Boulevard, Sacramento

La Familia – Friday, Jan. 4 from 4 to 8 p.m.  
3301 37<sup>th</sup> Ave., Sacramento

Mutual Assistance Network and Liberty Towers  
Friday, Jan. 4 from 6 to 10 p.m.  
2700 Auburn Boulevard, Sacramento

Roberts Family Development Center  
Friday, Jan. 4 from 4 to 9 p.m.  
3051 Fairfield St., Sacramento

Rose Family Creative Empowerment Center  
Friday, Jan. 4 from 5 to 10 p.m.  
2450 Meadowview Road, Sacramento

Self Awareness and Recovery  
Friday, Jan. 4 from 4 to 10 p.m.  
4625 44<sup>th</sup> St., Room 22, Sacramento

Sol Collective – Friday, Jan. 4 from 6:30 to 8:30 p.m.  
2574 21<sup>st</sup> St., Sacramento

South Sacramento Christian Center  
Friday, Jan. 4 from 5 to 10 p.m.  
25 Massie Court, Sacramento

Voices of the Youth  
Saturday, Jan. 5 from 6 to 10 p.m.  
4625 44<sup>th</sup> St., Sacramento

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Participating organizations include organizations serving their neighborhoods as Community Incubator Leads for the [Black Child Legacy Campaign](#). All Community Incubator Leads provide crisis response and violence intervention and prevention strategies in each of the seven targeted neighborhoods of Arden Arcade, Del Paso Heights/North Sacramento, North Highlands/Foothill Farms, Oak Park, Fruitridge/Stockton, Valley Hi and Meadowview. These organizations have grown to serve a diverse population of family and youth. Participating organizations also include organizations collectively addressing health, education, employment and justice system disparities for young men of color through policy advocacy and systems change as part of [My Brother's Keeper Sacramento](#).

Learn more about Sierra Health Foundation at [www.sierrahealth.org](http://www.sierrahealth.org), the Black Child Legacy Campaign at [www.blackchildlegacy.org](http://www.blackchildlegacy.org); My Brother's Keeper Sacramento at [www.shfcenter.org/mbk-sac](http://www.shfcenter.org/mbk-sac); the Steering Committee for African-American Child Deaths at [www.shfcenter.org/raacd](http://www.shfcenter.org/raacd) and the BUILD.BLACK. Coalition at [www.buildblack.org](http://www.buildblack.org).

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