Transforming Communities: Assessing the Landscape

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Sacramento, CA
September 26, 2012

www.preventioninstitute.org
What’s Health Got To Do With It?
BEAT DIABETES
BUY 5 JR. FROSTY'S
FOR $1
ES LA FUERZA.
Kaiser Permanente Farmer’s Market

Welcome to our Friday Fresh Farmer’s Market
“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute of Medicine

EBT Access at Farmers’ Market
Healthy Food Procurement
Safe Routes to School
General Plans and Zoning

Smoke-free Recreation Centers and Playgrounds

Photo: camknows via Flickr
Complete Streets

Photo: Barb Seckler from Institute for Active Living

Prevention Institute
Health Impact Assessment

Photo: Columbus Public Health
Communities Taking Action
Local Policy Database

Promising Practices in Nutrition and Physical Activity

Catalogues promising policies in nutrition and activity at the local level

http://preventioninstitute.org/sa/policies/
ENACT

Environmental Nutrition & Activity Community Tool
THRIVE

Tool for Health and Resilience In Vulnerable Environments

http://preventioninstitute.org/thrive/index.php
A Primary Prevention Framework for Substance Abuse and Mental Health

March 2009
Goal: To find and develop a synthesis of existing policies and organizational practice changes in the 5 strategic directions Sacramento County

- Meet with Healthy Sacramento Coalition
- Online/database scan
- Key informant interviews
- Consult with policy work group as needed
CTG Strategic Directions

1) Tobacco-free living

2) Healthy eating and active living

3) High impact evidence-based clinical & other preventive services (prevention & control of high blood pressure)

4) Social and emotional wellness

5) Healthy and safe environments
CTG Strategic Directions

1. Tobacco-free living
   *Smoke free multi-unit housing*

2. Healthy eating and active living
   *Healthy vending policies*
   *Standards for quality Physical Education in schools*

3. High impact evidence-based clinical & other preventive services
   *Integration of promotoras /patient navigators into health care systems to connect people to necessary care, services and health education.*

4. Social and emotional wellness
   *A government agency w/ an advisory board position for youth or older adults receiving behavioral health services*

5. Healthy and safe environments
   *General plans & zoning to increase perception of safety (e.g. lighting, windows)*
Building a Movement