

# Healthy Sacramento Coalition Meeting

October 24, 2012



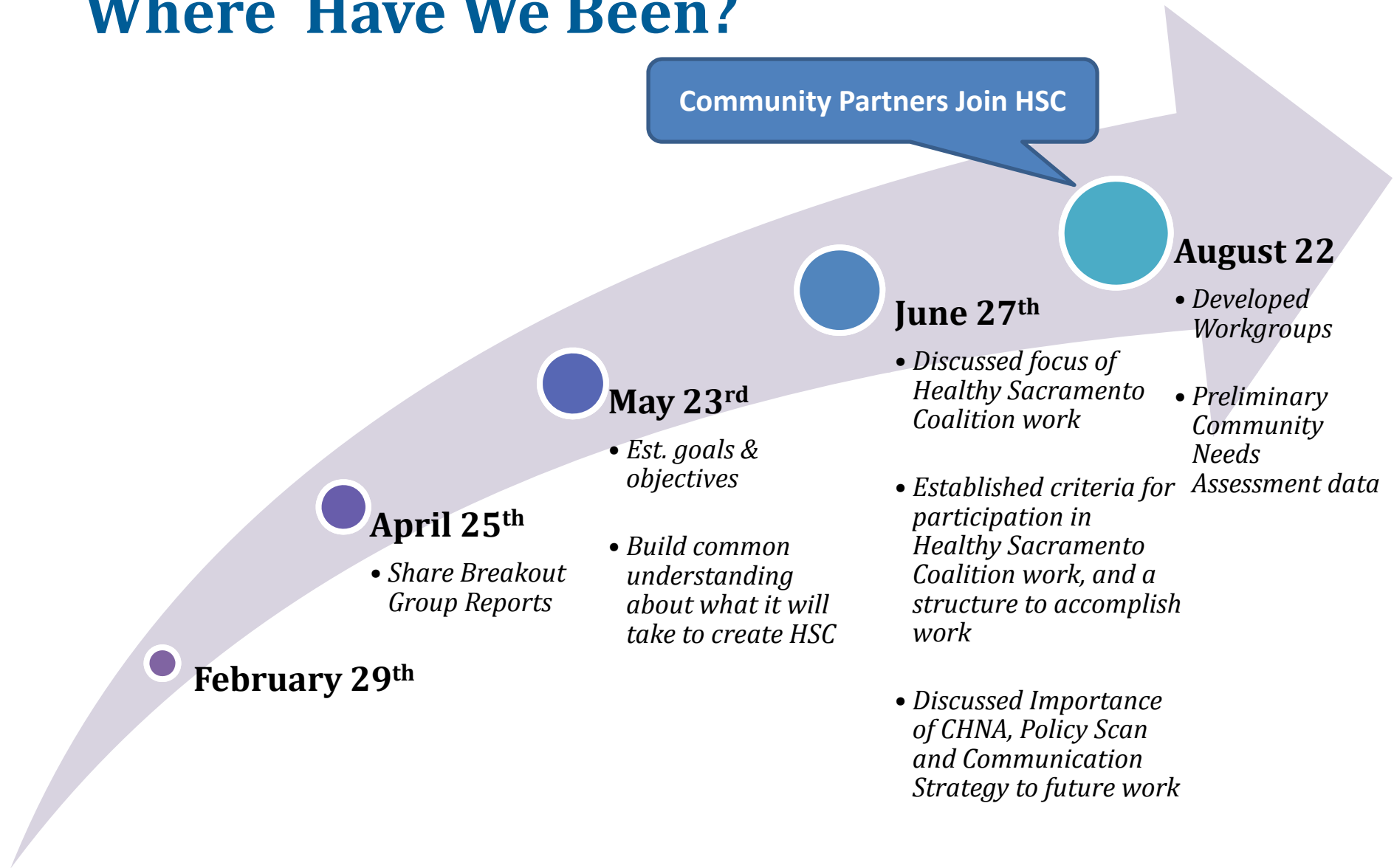
SIERRA HEALTH FOUNDATION  
*An Endowment for Northern California*

THE HEALTHY  
SACRAMENTO  
COALITION



Communities  
Transforming  
*To make healthy living easier*

# Where Have We Been?



# Where We Are Going?

Community Health Needs Assessment Completed

September 24<sup>th</sup>

- Coalition's infrastructure finalized
- Communications strategy and policy scan begun
- All Community Partners onboard

October 2012

- *Beginning of Year 2— Planning/ Capacity Bldg.*

November 2012 – April 2013

- Work Group brainstorms root causes and themes for policy, communication and training targets
- Coalition Implementation Strategy brainstorm

April 2013

- *Submission for Year 3-5 Implementation Funding*

October 2013

- *Beginning of Year 3— Implementation*

Communication strategy and Policy Scan Completed

# HSC Strategy Development Process: November 2012-April 2013

**Step #1**: Work Groups Develop “Ends” by Strategic Focus Area and the “means to these ends”



**Step #2**: Steering Committee Combines Work Groups Brainstorms Into Strategic Options



**Step #3**: Leadership Group Provides Reviews of Strategic Options



**Step #4**: Strategic Option are Presented to Coalition for Review and Decision



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# Healthy Sacramento Coalition

## CDC Focus Areas

- Tobacco-Free Living
  - Active Living & Healthy Eating
  - High Impact Quality Clinical & Preventive Services
  - Social & Emotional Wellness
  - Healthy & Safe Physical Environment
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# Proposal A: Focus on Topic Areas 1,2, and 3 with integration of 4 and 5



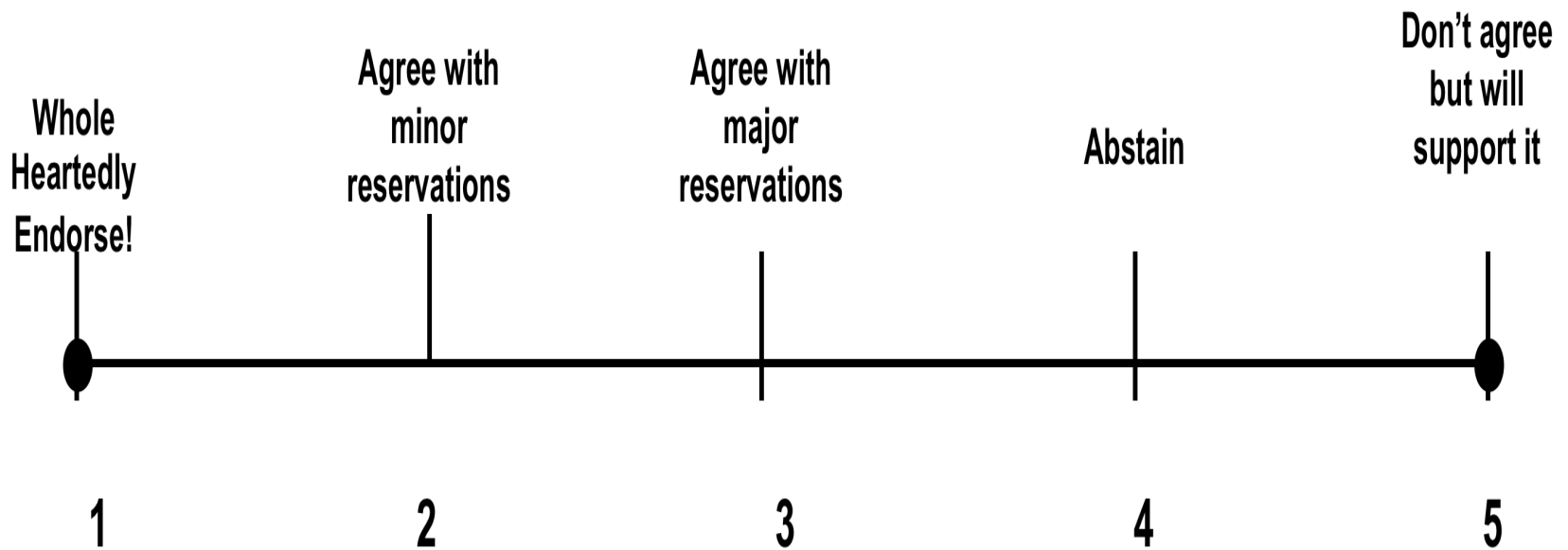
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# Proposal B: Focus on Three Areas



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## *GRADIENTS OF AGREEMENT*





# Thank you!



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