About Prevention Institute

Prevention Institute is a nonprofit, national center dedicated to improving community health and well-being by building momentum for effective primary prevention. Prevention Institute’s approach fosters knowledge about the critical elements of prevention, including the value of going beyond one-on-one approaches, the need for non-traditional partners, the promise of shifting norms, and an emphasis on organizational and systems change in order to have the broadest and most sustainable impact. Some examples of relevant experience are:

- **Strategic Alliance**—The Strategic Alliance for Healthy Food and Activity Environments (Strategic Alliance) is a coalition of nutrition and physical activity advocates in California. The Strategic Alliance is shifting the debate on nutrition and physical activity away from a primary focus on personal responsibility and individual choice to one that examines corporate and government practices and the role of the environment in shaping eating and activity behaviors.

- **UNITY**—UNITY builds support for effective, sustainable efforts to prevent violence before it occurs so that urban youth can thrive in safe environments with supportive relationships and opportunities for success. Young people are severely impacted by violence and those who live in urban areas are disproportionately affected. It is time to consider a new approach. To maximize existing resources and promote sustainability, we are advancing a paradigm shift—from programs to strategy.

- **Healthy Places Coalition**—The Healthy Places Coalition advances public health involvement in land-use and transportation planning to ensure that all neighborhoods in California promote the opportunity to live a healthy life. The Coalition consists of practitioners from the planning, public health, parks and recreation, and other related fields, community advocates, academics, and concerned individuals committed to social and health equity from around the state.

- **California Convergence Partnership**—Prevention Institute provides ongoing guidance, strategy development, and policy analysis for the California Convergence Partnership. The Convergence Partnership is sponsored by The California Endowment and Kaiser Permanente to advance equity-focused efforts to create environments that support healthy eating and active living. The Convergence Partnership aims to strengthen and accelerate collaboration among practitioners, policymakers, funders and advocates.
• **Joint Use Statewide Taskforce (JUST)**—Established in May 2008, the Joint Use Statewide Taskforce (JUST) includes organizations representing health, civil rights, community collaboratives, planners, local elected and appointed officials, park and recreation officials, school board administrators, academic researchers, and a growing list of groups interested in ensuring that all children have a safe place to play and be active within easy reach.

### Scope of Work

Prevention Institute will complete a policy scan of evidence- and practice-based policy and organizational change taking place within Sacramento County. The scan will cover policy efforts in five areas: tobacco-free living, active living and healthy eating, quality clinical and other preventive services, healthy and safe physical environments, and social and emotional wellness. Upon completion of the scan, Prevention Institute will develop a synthesis brief mapping countywide policy.

Prevention Institute will undertake a mix online/database research, key informant interviews, survey research, and in-person meetings to complete our policy scan. Specifically, the project will entail:

1. **Identification of key leaders and experts.** Prevention Institute will work closely with Sierra Health Foundation staff to develop a list of 20-30 county leaders and experts working in the five policy areas of interest. This list of experts will be comprised largely of leadership and partners currently engaged in CTG efforts in Sacramento County. Once compiled select individuals from the list will be contacted for key informant interviews (see item three) and/or to complete an online survey (see item four).

2. **Web policy scan.** Prevention Institute will complete an initial scan of online databases (e.g., Americans for Nonsmokers’ Rights, ENACT Local Policy Database, etc) and a web search to identify relevant policies within Sacramento County.

3. **Key informant interviews.** Prevention Institute will develop an interview guide and conduct 6-8 key informant interviews with experts within Sacramento County. A minimum of one interview will be completed for each of the five policy areas.

4. **Meeting with Sierra Health Foundation staff, Healthy Sacramento Coalition Policy Work group and Leadership team.** Prevention Institute will attend in-person meetings with the policy group to gather knowledge of related policies and policy efforts in the region. Prevention Institute may attend a follow-up meeting with the leadership team and/or policy group to report back research findings.

5. **Development of synthesis brief on countywide policy.** Prevention Institute will develop a synthesis brief which highlights county policy efforts in the five policy areas and demonstrates how Sacramento-area policies align with state-level frameworks for policy action (e.g., Strategic Alliance, Healthy Places Coalition, and California Convergence). The synthesis may be used to better inform the Healthy Sacramento Coalition’s efforts, and enhance decision making around policy goals.

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