
Healthy Sacramento Coalition

Communications Workgroup E-Update Presentation

January 23, 2013



SIERRA HEALTH FOUNDATION
An Endowment for Northern California

THE HEALTHY
SACRAMENTO
COALITION



Communities
Transforming
To make healthy living easier

February 2013

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Workgroup Reports ▼
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Events to Attend ▼
Take Action Now ▼
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News and Updates

Healthy Sacramento Coalition begins second year

The Healthy Sacramento Coalition has begun its second year of its five-year effort. A key area of focus in 2013 will be to create and begin implementing a chronic disease prevention plan for Sacramento County. The Community Transformation Implementation Plan will be submitted to the CDC in April. [Learn more.](#)

Healthy Sacramento Coalition is accepting new members

If you know someone who would like to join the coalition, please have them complete an online New Member Questionnaire on the [Healthy Sacramento Coalition web page](#).

Workgroup Reports

Capacity Building and Training Workgroup

The workgroup selected Connie Chan Robison to serve as co-chair. Members discussed the five strategic areas and developed a framework to identify training opportunities around each area. [Read the Nov. 15 Capacity Building and Training Workgroup meeting summary.](#)

Communications Workgroup

Current work includes coalition branding, planning workgroup meetings in neighborhoods to gather community input, development of a coalition e-newsletter and developing communications strategies. [Read the Dec. 3 Communications Workgroup meeting summary.](#)

Policy Workgroup

At the last Policy Workgroup meeting, members elected Kelly Bennet-Wofford as co-chair of the workgroup, continued discussion of the policy survey and developed recommendations for policy training and education. [Read the Dec. 11 Policy Workgroup meeting summary.](#)

Resources for Healthy Living

Million Hearts™ Campaign

This is a national initiative to prevent one million heart attacks and strokes over the next five years. Million Hearts™ brings together communities, health systems, nonprofit organizations, federal agencies and private-sector partners from across the country to fight heart disease and stroke. [Learn more on the CDC web site.](#)

CTG Health Equity Fact Sheet

For information about how the Community Transformation Grant program is addressing health disparities, [visit the HealthCare.gov web site.](#)

[Visit the Healthy Sacramento Coalition web page...](#)

Healthy Sacramento Coalition Focus Areas

- Tobacco-free living
- Active living and healthy eating
- Evidence-based quality clinical and other preventive services
- Social and emotional wellness
- Healthy and safe physical environments



The coalition's focus is on 15 zip codes in the North Area, Downtown and South Area of Sacramento County.

Events to Attend

Healthy Sacramento Coalition meeting

Wednesday, Jan. 23
9 a.m. to noon
Sierra Health Foundation
[Register online](#) by Jan. 16 at 5 p.m.

1st Sacramento Shine Self-Wellness Expo

Saturday, Jan 26
10 a.m. to 2 p.m.
George Sim Community Center in Sacramento

Free event includes self-wellness demos, free exercise lessons and lectures, health screenings, latest health reform information. [Learn more.](#)

Take Action Now

- Lorem ipsum dolor sit amet [Sign the Petition.](#)
- Donec vel diam sit amet massa convallis tristique tempor ac dui. [Learn more.](#)
- Mauris eget justo sit amet mi malesuada ullam corper. [Join the Coalition.](#)

Meet the Members



- Communications Workgroup developed an E-Update template
- Initial sections include:
 - *News and Updates*
 - *Workgroup Reports*
 - *Resources for Healthy Living*
 - *Events to Attend*
 - *Take Action Now*
 - *Meet the Members*
- Each issue will include Focus Areas and Sacramento County map
- Published monthly on or near the 15th of each month, starting in February
- Replaces e-mail announcements regarding upcoming meetings
- Register for coalition meetings using the link under *Events to Attend* or online at www.sierrahealth.org/healthysacramento

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Meet the Members



How to submit articles or information

- *Workgroup Reports*
 - Workgroup chairs submit updates by the 8th of each month to info@sierrahealth.org
- *All coalition members are encouraged to submit resources, event information, take action information and suggestions for member profile articles*
- Submit by the 8th of each month to info@sierrahealth.org

**Please send any questions to
info@sierrahealth.org**



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