“Men and women of all races are born with the same range of abilities. But ability is not just the product of birth. Ability is stretched or stunted by the family that you live with, and the neighborhood you live in—by the school you go to and the poverty or the richness of your surroundings. It is the product of a hundred unseen forces playing upon the little infant, the child, and finally the man.”

Lyndon Johnson, Commencement Speech at Howard University
June 4, 1965
HAVE WE FAILED?

• In spite of:
  - a War on Poverty
  - Elementary and Secondary Education Act
  - a Civil Rights revolution
  - Medicare & Medicaid
  - Major advances in public health, environmental protection, medical research & technology

• We have made little progress in reducing the elevated death rates and the rates of chronic disease in many low-income, racial, ethnic and cultural communities
Successfully Implemented Social Policy Agenda

Social Equality

ENDS

Health Care System Focused On Health Financing

MEANS

Schools As Gateways To Work

Human Services As A Social Service Safety Net

Neighborhoods Support Economic Development
Reducing Health Disparities: Broadening the Focus

Medical care and personal responsibility for behaviors are important. But finding promising strategies to reduce disparities will require broadening the focus to include the social and economic contexts in which Americans live.
Healthy Sacramento Concept

*Developing a model to achieve a healthful life*

**GOAL**

All Sacramentans are Healthy

- Sacramentans are Ready to Succeed in Life
- Sacramentans are Healthy
- Sacramentans are Engaged in Their Communities

**MEANS**

- Health Systems Focused On Health
- Schools Are Gateways To Health
- Human Services Promote Opportunities For Health
- Healthy Neighborhoods Support Economic Development
EQUALITY

EQUITY
Vision: A Healthy, Safe, and Thriving Sacramento

Policy and Environmental Changes
Build A Better System
Improve Culture

Make Healthy Choice the Easy and Safe Choice
1. Focused us
   a. 5-year Targets
      ↓ 5% death and disability due to tobacco use
      ↓ 5% rate of obesity through nutrition and physical activity interventions
      ↓ 5% death and disability due to heart disease and stroke
   b. Clearly address targeted health disparities

2. Gave us rigor
   a. Evidenced based strategies
   b. Data-driven decision making
. . . And We’ve Accomplished A Lot with CTG’s Help

- Identified where the greatest health disparities in Sacramento county exist.

- Identified what efforts can be leveraged to address these disparities.

- Established a process and structure for working together collaboratively.

- Crafted a collective strategy for making Sacramento the healthiest county in the state.

- Awarding grants for implementation of pilot projects.
CTG Potential v. Reality

$5.5M

$1.5M
These public health folks always come packed with evidence!
CTG Strategic Directions: Required Strategies

- Tobacco Free Living
- Healthy Eating & Active Living
- Quality Clinical & Preventative
A Gap in the Healthy Sacramento Concept

• Compelling data

• Leverage all existing resources and capacity

• High cost of not addressing this population’s needs
  ○ To success of Healthy Sacramento Coalition agenda
  ○ To Sacramento County tax payers and labor market
  ○ To future generations of Sacramentans

• Potential to connect to and be leveraged by other efforts
  (e.g., Kaiser Permanente's HEAL Zone; The California Endowment’s BHC; Sacramento County; etc.)
Reducing Health Disparities: Broadening the Focus

Medical care and personal responsibility for behaviors are important. But finding promising strategies to reduce disparities will require broadening the focus to include the social and economic contexts in which Americans live.
To Balance Out the Healthy Sacramento Concept . . .

- There is a need to:

  1) Ensure that health efforts in Sacramento don’t lose sight of the region’s racial, ethnic and cultural communities;

  2) Directly connect these community’s efforts to address the disparities they face to the health coalition’s efforts around broader policy and systems change;

  3) Ensure the collective impact of communities aspirations are known and responded to in Sacramento County;
... We Need These Communities Creating the context for their Health outcomes

Four Partners

Supporting Organization

Funders
Influences on Health: Broadening the Focus

Health is shaped by many influences, including age, sex, genetic make-up, medical care, individual behaviors and other factors not shown in this diagram. Behaviors, as well as receipt of medical care, are shaped by living and working conditions, which in turn are shaped by economic and social opportunities and resources.
Balancing Out the Health in Sacramento

Connecting Health, Equity and Health Care

Connecting Health
Place-Driven, Policy-focused model

Healthy Sacramento
(Technical Expertise)
- Transforming place and systems
- Focus on equity
- Multi-sector partnerships
- Community engagement
- Link healthcare and community health

Communities Creating Health
(Context and Focus)
- Building targeted communities capacity
- Investing deeply in a small number of organizations as a leadership body.
- Deep, long-term investment in places.

Sacramento Region Health Care Partnership
(Infrastructure)
- Leverage ACA and Regional Change
- Provide Proactive Community-based, Community-Centered Care
- Focus on Population Health/Prevention of Chronic Disease
- Inclusion of Social and Emotional Wellness
Questions?