

SACRAMENTO PROMISE ZONE

PROMISE ZONE

What is a Promise Zone?

- Place-based strategy for revitalization
- Locally-driven collaboration
- Builds on strategies already underway
- Serves as model for others cities
- Five jurisdictions awarded nationally in 2014
- Eight jurisdictions awarded nationally in 2015
- Eligibility
 - Overall poverty rate > 33%
 - Population between 10k-200k
 - Contiguous geographic area

PROMISE ZONE

Goals of the Sacramento Promise Zone

Revitalizing high-poverty communities by:

- Creating jobs and job training
- Increasing economic activity
- Improving educational outcomes and opportunities
- Improving health and wellness
- Promoting sustainable community revitalization

PROMISE ZONE

Sacramento Promise Zone Statistics

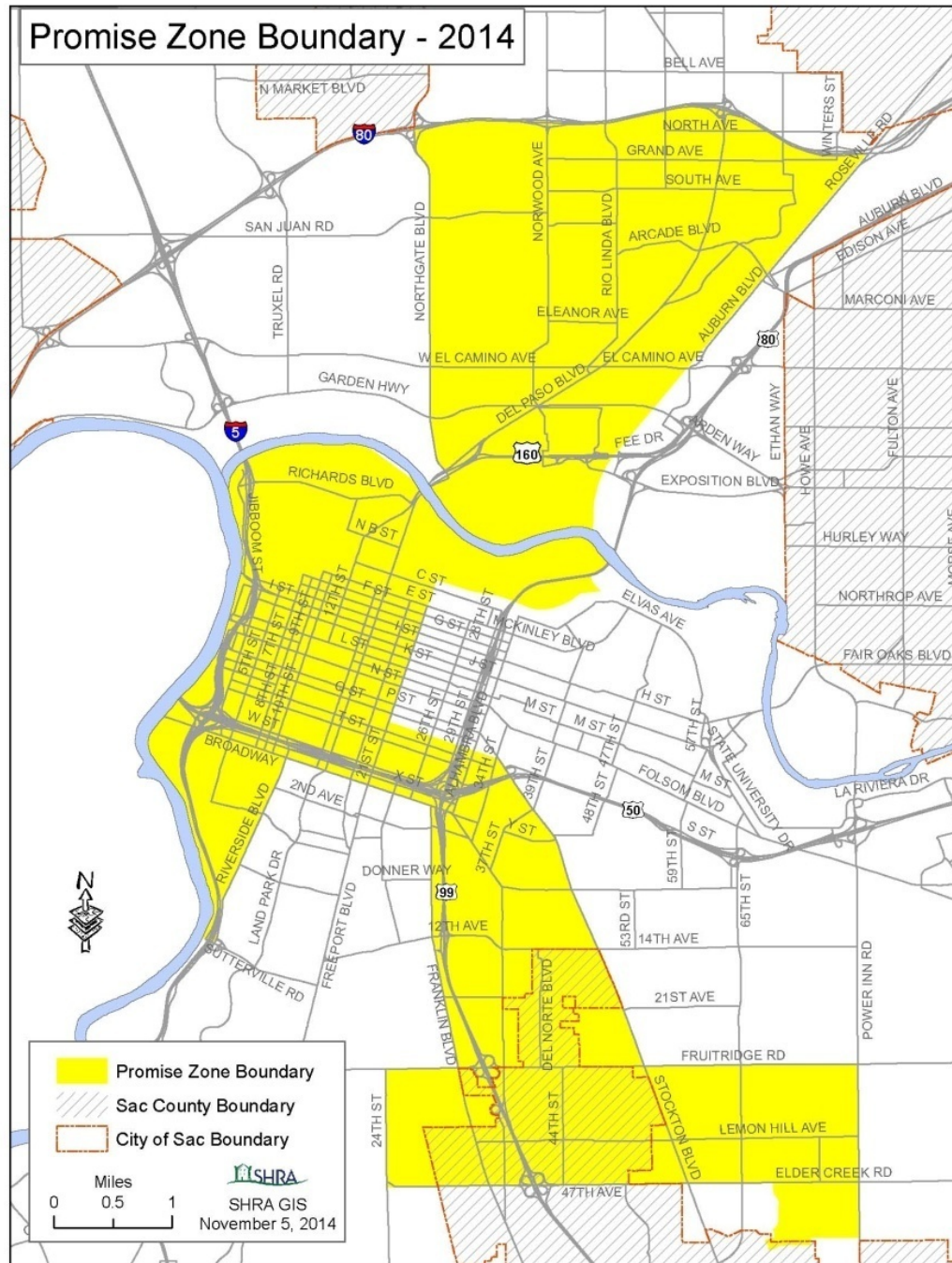
- Total population covered is 127,893 residents
- Poverty rate is 34%
- Unemployment is 19%
- 37% of third graders are reading at grade level
- Life expectancy for residents in the Promise Zone is 72 years versus 79 outside the zone

PROMISE ZONE

Benefits of the Promise Zone

- 5 AmeriCorps Vista Members
- A federal liaison assigned to assist with navigating federal programs
- Preferences for certain competitive federal programs and technical assistance
- Promise Zone tax incentives if enacted by Congress

Promise Zone Boundary - 2014



PROMISE ZONE

PARTNERS

Government Agencies

Doris Matsui, U.S. House of Representatives

Mayor Kevin Johnson

Members of the Sacramento City Council

Members of County of Sacramento Board of Supervisors

Sacramento Housing and Redevelopment Agency

City of Sacramento

County of Sacramento

California Housing Finance Agency
Housing Authority of the City of Sacramento

Housing Authority of the County of Sacramento

Job Training

Sacramento Employment and Training Agency (SETA)

United Way California Capital Region
Greater Sacramento Urban League

Economic Development

Valley Vision

California Capital Finance Corporation
Sacramento Area Council of Governments (SACOG)

Sacramento Metro Chamber of Commerce

Downtown Sacramento Partnership
Sacramento Black Chamber of Commerce

PROMISE ZONE

PARTNERS

Education

University of California, Davis
University of California, Davis – Center
for Regional Change
California State University, Sacramento
Drexel University *Sacramento*
Los Rios Community College District
Sacramento City Unified School District
Twin Rivers Unified School District
First 5 Sacramento
Sacramento County Office of Education

Health

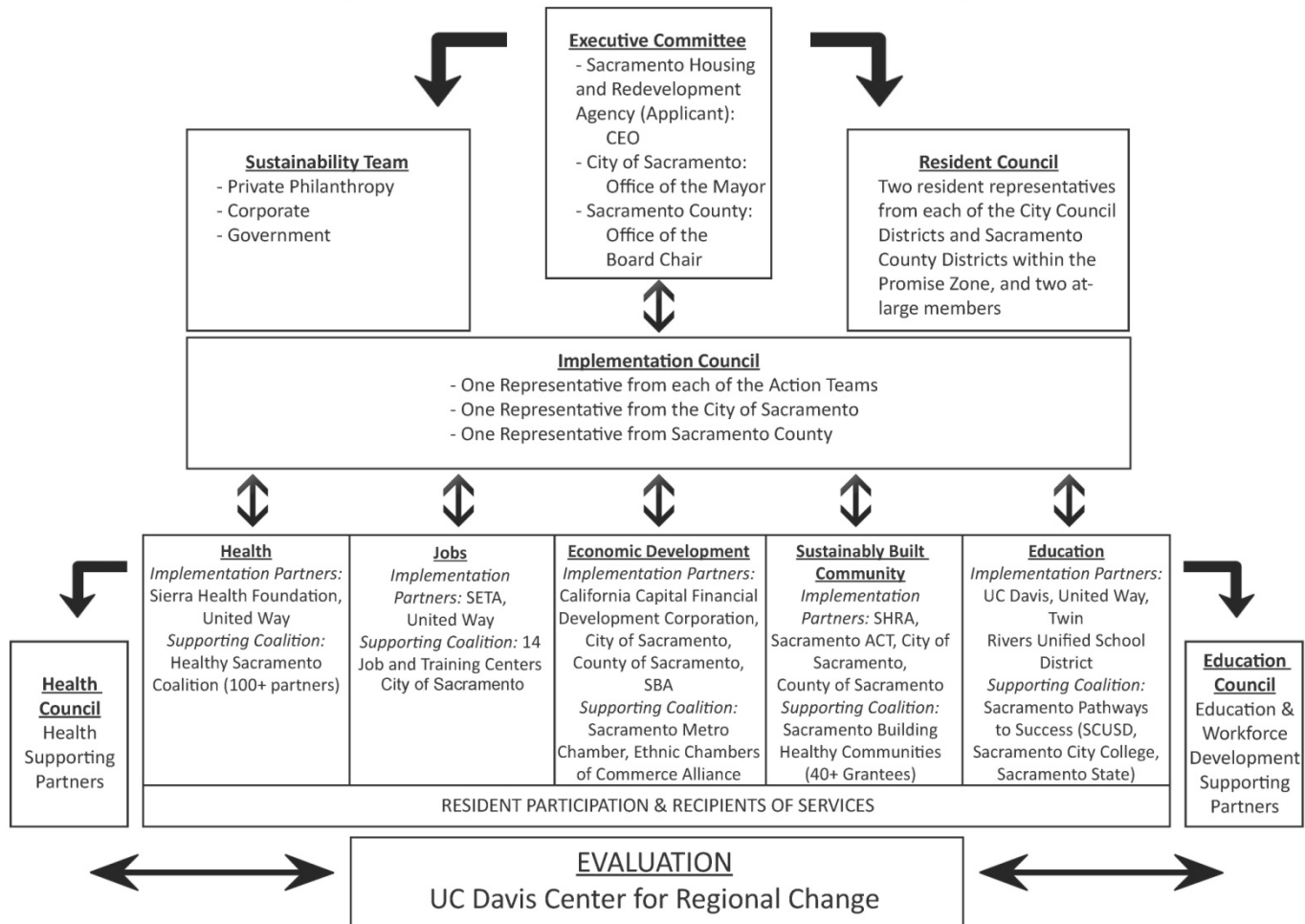
Sierra Health Foundation
Healthy Sacramento Coalition
County of Sacramento Health
Department
The California Endowment

Sustainable Community Revitalization

Sacramento County Sheriff's Department
City of Sacramento Police Department
Building Healthy Communities
The Way Up
Enterprise Community Partners
Local Initiatives Support Corporation
Sacramento Area Congregations
Together (A.C.T.)
SMUD

PROMISE ZONE

PROMISE ZONE PARTNERSHIP STRUCTURE



NEXT STEPS

PROMISE ZONE

August

Meet with Implementation Partners

City Council Members select members of the Resident Council

September

Co-Sponsor HUD Grant Writing Workshop

Select Promise Zone College Interns

Meet with Implementation Partners

County Supervisors select members of the Resident Council

October

Begin advertising job postings for AmeriCorps Vista members

Meet with Implementation Partners

Meet with members of the Resident Council

PROMISE ZONE

November

USDA Convening

Attend the AmeriCorps Vista supervisors training

Begin the AmeriCorps Vista interview process

Meet with Implementation Partners

December

Begin deploying AmeriCorps Vista members