SACRAMENTO PROMISE ZONE
What is a Promise Zone?

- Place-based strategy for revitalization
- Locally-driven collaboration
- Builds on strategies already underway
- Serves as model for others cities
- Five jurisdictions awarded nationally in 2014
- Eight jurisdictions awarded nationally in 2015

Eligibility
- Overall poverty rate > 33%
- Population between 10k-200k
- Contiguous geographic area
Goals of the Sacramento Promise Zone

Revitalizing high-poverty communities by:

• Creating jobs and job training
• Increasing economic activity
• Improving educational outcomes and opportunities
• Improving health and wellness
• Promoting sustainable community revitalization
Sacramento Promise Zone Statistics

- Total population covered is 127,893 residents
- Poverty rate is 34%
- Unemployment is 19%
- 37% of third graders are reading at grade level
- Life expectancy for residents in the Promise Zone is 72 years versus 79 outside the zone
Benefits of the Promise Zone

- 5 AmeriCorps Vista Members
- A federal liaison assigned to assist with navigating federal programs
- Preferences for certain competitive federal programs and technical assistance
- Promise Zone tax incentives if enacted by Congress
PARTNERS

Government Agencies
Doris Matsui, U.S. House of Representatives
Mayor Kevin Johnson
Members of the Sacramento City Council
Members of County of Sacramento Board of Supervisors
Sacramento Housing and Redevelopment Agency
City of Sacramento
County of Sacramento
California Housing Finance Agency
Housing Authority of the City of Sacramento
Housing Authority of the County of Sacramento

Job Training
Sacramento Employment and Training Agency (SETA)
United Way California Capital Region
Greater Sacramento Urban League

Economic Development
Valley Vision
California Capital Finance Corporation
Sacramento Area Council of Governments (SACOG)
Sacramento Metro Chamber of Commerce
Downtown Sacramento Partnership
Sacramento Black Chamber of Commerce
PARTNERS

Education
University of California, Davis
University of California, Davis – Center for Regional Change
California State University, Sacramento
Drexel University Sacramento
Los Rios Community College District
Sacramento City Unified School District
Twin Rivers Unified School District
First 5 Sacramento
Sacramento County Office of Education

Health
Sierra Health Foundation
Healthy Sacramento Coalition
County of Sacramento Health Department
The California Endowment

Sustainable Community Revitalization
Sacramento County Sheriff’s Department
City of Sacramento Police Department
Building Healthy Communities
The Way Up
Enterprise Community Partners
Local Initiatives Support Corporation
Sacramento Area Congregations Together (A.C.T.)
SMUD
PROMISE ZONE PARTNERSHIP STRUCTURE

Executive Committee
- Sacramento Housing and Redevelopment Agency (Applicant):
  - CEO
- City of Sacramento: Office of the Mayor
- Sacramento County: Office of the Board Chair

Resident Council
- Two resident representatives from each of the City Council Districts and Sacramento County Districts within the Promise Zone, and two at-large members

Implementation Council
- One Representative from each of the Action Teams
- One Representative from the City of Sacramento
- One Representative from Sacramento County

Health
Implementation Partners: Sierra Health Foundation, United Way
Supporting Coalition: Healthy Sacramento Coalition (100+ partners)

Jobs
Implementation Partners: SETA, United Way
Supporting Coalition: 14 Job and Training Centers City of Sacramento

Economic Development
Implementation Partners: California Capital Financial Development Corporation, City of Sacramento, County of Sacramento, SBA
Supporting Coalition: Sacramento Metro Chamber, Ethnic Chambers of Commerce Alliance

Sustainably Built Community
Implementation Partners: SHRA, Sacramento ACT, City of Sacramento, County of Sacramento Supporting Coalition: Sacramento Building Healthy Communities (40+ Grantees)

Education
Implementation Partners: UC Davis, United Way, Twin Rivers Unified School District Supporting Coalition: Sacramento Pathways to Success (SCUSD, Sacramento City College, Sacramento State)

RESIDENT PARTICIPATION & RECIPIENTS OF SERVICES

EVALUATION
UC Davis Center for Regional Change
NEXT STEPS
August
Meet with Implementation Partners
City Council Members select members of the Resident Council

September
Co-Sponsor HUD Grant Writing Workshop
Select Promise Zone College Interns
Meet with Implementation Partners
County Supervisors select members of the Resident Council

October
Begin advertising job postings for AmeriCorps Vista members
Meet with Implementation Partners
Meet with members of the Resident Council
November
USDA Convening
Attend the AmeriCorps Vista supervisors training
Begin the AmeriCorps Vista interview process
Meet with Implementation Partners

December
Begin deploying AmeriCorps Vista members