Promise Zone Goals

- Create Jobs
- Increase Economic Opportunity
- Improve Educational Opportunities
- Reduce Serious & Violent Crime
- Improve Wellness & Health Outcomes
- Leverage Private Capital
Proposed Zone

- City & County of Sacramento:
  - Population: 112,929
  - Poverty Rate: 34.15%
  - Unemployment: 19.5%
  - Housing Vacancy: 8%
Choice Neighborhoods Initiative

Twin Rivers

- Awarded in 2012
- Extensive 2 Year Community Driven Process
- Plan Components:
  - Housing
  - People (Services)
  - Neighborhood
  - Education
- Submit Implementation Application to HUD in 2015 ($30 million)
Choice Neighborhoods Initiative

**Marina Vista/Alder Grove**
- Awarded in 2013
- Planning Process Underway:
  - Resident Needs Survey
  - Asset Mapping
  - Service Gap Analysis
  - Neighborhood Survey
- Draft Transformation Plan due to HUD May, 2015; Final Plan due November, 2015