Attendees: Yvonne Rodriguez, Ramona Mosley, Monica Hernandez, Richard Dana, Myrna Rivas, Mary Helen Doherty, Rachel Rios, Fatima Malik, Robert Phillips, Martha Geraty, Dominique Ritley, Kary Pedeupe, Debra Oto-Kent

Excused: Beth Hassett, Christine Tien, Connie Chan Robison, Leslie Cooksy, Brian Fitzgerald

I. Welcome/ Introductions
Rachel Rios welcomed everyone to the meeting and the agenda was reviewed.

II. Meeting summary notes review/approval
The summary notes from the February 12, 2014 steering committee meeting were reviewed and approved MSC: Dana/Phillips.

III. Discussion on Future Direction of Healthy Sacramento Coalition
Phillips shared that the Leadership Team recently completed a committee engagement survey and that respondents indicated that they want to be utilized in an effective way to further the mission of the coalition with the resources that they could bring to HSC. As HSC repositions itself, steering committee members are encouraged to share their thoughts on how leadership team members can provide support and get more involved. Because CTG funding will not be available after September 29, 2014, the coalition will focus its efforts within the targeted 15 zip codes on building healthy and safe neighborhoods with an emphasis on social and emotional wellness. Phillips also shared that he knew of at least three upcoming funding opportunities that will be released in spring 2014 and that he is hopeful coalition members will work with SHF to submit applications.

IV. Pilot Initiative Review Committee
In spring 2013 Sierra Health Foundation and The California Endowment (with funding from the Convergence Partnership) created Communities Creating Health (CCH), a multi-ethnic coalition that is rooted in and connected to the targeted 15 zip codes that HSC is committed to changing by engaging communities of color and disenfranchised groups. CCH consists of four organizations and include: La Familia Counseling Center, Mutual Assistance Network, Center for Fathers and Families, and Asian Resources. Technical support is provided by the Health Education Council.

Because CCH members have a commitment around sustainability, direct access and vested interest to create positive, healthy change within the 15 zip codes, it was recommended that

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they review the pilot initiative RFP’s and provide ongoing oversight of deliverables to ensure the
pilot projects stay on task and complete pilot initiative activities. The recommendation was
approved MSC: Hernandez/ Rivas.

V. Alignment of Pilot Initiatives

- The HEAL Workgroup distributed RFP recommendations around two pilot project initiatives; one on joint use and the other on healthy beverages. The steering committee approved the concepts for the two RFP initiatives after making one minor change to the joint use language MSC: Dana/ Phillips. Up to $50,000 will be awarded with at least one award being made per initiative.
- Edits are currently underway for the Tobacco-Free Living RFP. Workgroup recommendations will be submitted by Friday, April 4, 2014.

The RFP’s will be released by SHF as they are completed to targeted organizations with the goal that work begins in June 2014.

VI. March 26, 2014 HSC General Coalition Meeting

Steering committee members reviewed and edited the draft agenda for the upcoming HSC coalition meeting.

VII. Review/ approve new membership application

Steering committee members approved MSC: Dana/ Hernandez, the following two new organizations to HSC: STARS Sports and Educational Programs, Toni Tirapelli, Founder and CEO and United Way, Kristina Ricci, Program Officer.

Next Meeting Date- April 9, 2014, 11:00am – 1:00 pm- Sierra Health Foundation: Capital Room

General Coalition Meeting April 23, 2014.

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