

Steering Committee  
March 11, 2015  
Meeting Summary Notes

Meeting Attendees: Richard Dana, Stephanie Landrum, Gina Warren, James Palmieri, Ramona Mosley, Megan Sheffield, Robert Phillips, and Kim Williams

Excused: Rachel Rios, Yvonne Rodriguez, Connie Chan Robison, Monica Hernandez, Dominique Ritley, Marcella Gonsalves,

Staff Attendees: Leslie Cooksy, Diane Littlefield, and Fatima Malik

I. Welcome/ Introductions  
Dana welcomed Steering Committee members to the meeting and reviewed the agenda.

II. Meeting Summary Notes Review  
The February 25, 2015 meeting summary notes were reviewed and approved MSC: Landrum/Mosley.

III. Development of Neighborhood Organizing Framework  
Dana reviewed the Phase I activities (refer to Feb. 25 Steering Committee notes). The members engaged in a robust dialogue on how best to develop a common organizing framework for the coalition. The Steering Committee will reaffirm the Phase I neighborhoods and determine the approach of working in them through partnership with existing organizations (and community groups) during the general coalition meeting in late March. The coalition will work with as an organized body with partner agencies to advance the work in the Phase I neighborhoods.

The Steering Committee agreed to develop a presentation that can be used by the coalition members to talk about the priority areas and issues of the coalition within the Phase I neighborhoods. Phillips suggested that the Steering Committee learn from the engagement processed currently being used by the Building Healthy Communities (BHC) process. The coalition may be able to model the engagement process that has shown promising results.

Williams shared insights on the progression of the community engagement stages throughout the BHC efforts. The current model is rooted in community organizing with trained block captains who have helped increase resident engagement and participation. Additional ways in which the resident engagement is taking place in the BHC includes issue based partnership with relevant organizations. All of the agencies that are involved in organizing have increased coordination and collaboration among the populations they serve using mixed advocacy and engagement strategies. Involving residents is a huge challenge and is most successful by engaging a small group of residents intensely (gradual and slow process). The next phase is expanding the involvement of diverse residents.

Phillips expressed the concern that the coalition does not have the time or resources necessary to lead an intense resident engagement effort and therefore it would be best to partner with existing organizations to take the lead on resident engagement and community organizing on behalf of the

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coalition’s goals and focus areas. The workgroups can be adjusted to include members of the respective neighborhoods and agencies that may need to be at the table (focus on organizational engagement). The coalition should take this process slowly and be mindful in solidifying the process and concepts (including the idea of bringing members of the community into the workgroups) a suggested first step would be to round out the workgroups with organizations from the neighborhoods as a proposal for the coalition to consider.

Things to talk to the coalition include:
- Why these neighborhoods were selected?
- Within our structure and focus, how will this work (what is the coalition good at)?

Strengths of the coalition:
- We do have tangible infrastructure; we are a coalition (can invite organizations to participate and for relationship building)
- We do have five focus areas (broadly): Tobacco-Free Living, Healthy Eating Active Living, Clinical and Community Prevention Services, Healthy and Safe Neighborhoods, and Social and Emotional Wellness
- We have workgroups that allow the coalition to take on the focus

During the next coalition meeting the Steering Committee will lift up the focus:
- Reaffirm the neighborhoods
- Identify how to approach the neighborhoods through partnership with existing organizations/community groups within the neighborhoods to lead the work
- Narrow the focus: what, method, and how the coalition can help

The coalition will be asked what organizations have to contribute in the form of structure and resources that they can/want to contribute to transform the Phase I neighborhoods.

The coalition agreed to maintain the five focus areas and the coalition should organize around these areas within each selected neighborhood (the coalition can decide how to hone in on one or more of the five areas). An asset-based approach may serve the coalition well.

The primary activities and points of interaction by the coalition within the neighborhoods includes: efforts that will build community organizing capacity, increase engagement in policy, systems, and environmental change, and creating resource opportunities. The coalition is not focused on providing direct service nor does it have the resources to lead such activities.

The coalition can serve in the role of helping existing organizations within the Phase I neighborhoods to collaborate and coordinate more in-depth with each other. Making connections and linkages can be a valuable role that the coalition serves within each neighborhood.

The Steering Committee agreed that the coalition will organize within each neighborhood using the following approach:

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- Functional Role: collaboration, convening, connection, and linkages (under the five focus areas)
  - The coalition (organization members) would offer neighborhoods assistance with collaboration (fit within the framework/issue areas of the coalition) and make connections and linkages (among partners and key agencies) that can help lead naturally to action.
  - Non-financial resources within the coalition (voice, power, direction)
- Organizations representing the two neighborhoods: North (including downtown) and South Sacramento.

IV. Planning for Listening Sessions
This item was tabled for discussion at a later time.

V. Discuss Agenda Items for March 25, 2015 HSC Meeting
The Steering Committee confirmed that the coalition will meet on Wednesday, March 25th at 10:30 a.m.

VI. HEAL Workgroup Vice-Chair Vacancy Update
This agenda item was tabled for discussion at a later time.

Next Steering Committee meeting date: Wednesday, April 8, 2015 11:30 a.m. – 1:30 p.m.
Next HSC general meeting date: Wednesday, March 25, 2015 10:30 a.m. – 12 p.m.