Healthy Sacramento Coalition
Steering Committee Meeting
July 8, 2015
11:30 a.m. to 1:30 p.m. – Lunch provided
Sierra Health Foundation – Capital Room
1321 Garden Highway, Sacramento, CA 95833

AGENDA

Meeting Outcomes:
- Identify key strategies to achieve HSC’s newly developed goals
- Create necessary structures to support HSC’s new vision and goals

I. Welcome – Connie Chan Robison, Steering Committee Chair

II. Approval of Meeting Summary Notes from June 24, 2015 – All

III. Strategy Development for HSC Goals – All

IV. Group Discussion: What structures are needed to support the coalition’s intended work?

Next Steering Committee meeting date: Wednesday, August 12, 2015, 11:30 a.m. – 1:30 p.m.
Next Healthy Sacramento Coalition meeting date: Wednesday, August 26, 2015 – time TBD
Steering Committee Meeting
July 8, 2015
Summary Notes

Meeting Attendees: James Palmieri, Megan Sheffield, Connie Chan Robison, Monica Hernandez, Yvonne Rodriguez, Stephanie Landrum, Gina Warren and Robert Phillips
Excused: Ramona Mosley, Rachel Rios, Dominique Ritley, Richard Dana, Kim Williams
Staff Attendees: Diane Littlefield, Fatima Malik

I. Welcome
Connie Chan Robison, chair, welcomed everyone to the meeting and reviewed the agenda.

II. Meeting Summary Notes Approval
The June 24, 2015 meeting summary notes were unanimously approved, MSC:

III. Strategy Development for HSC Goals
The Steering Committee discussed the four strategies of the coalition; refer to meeting notes from the June meeting for more information. The group brainstormed ideas to advance the goals of the four strategies.

The group discussed the example of cap and trade as an opportunity that coalition can take advantage of. Monica provided a brief overview of what cap and trade is: there is funding set aside for disadvantaged communities (this is being misunderstood as a missed community opportunity). This is a government program that has identified a benefit for low-income, disadvantaged, diverse communities but has not built a structure and is not designed for an engagement process to incorporate resident voice. It functions through projects through city and county application and administration of funding. The program should be improved to incorporate community voice and the criteria for identifying communities can be improved and needs input as well.

Robert explained why the cap and trade efforts need a capture strategy and how it fits into the coalition. He acknowledged the need for coordination of the cap and trade efforts. He explained that a capture strategy must recognize the existence of this resource (which is supposed to be targeted towards the communities of need) and to figure out how to tangibly make this resource available. The coalition can advocate for and create a pipeline of projects that tangibly serve the neighborhoods of concerns and allows for tens of billions of dollars to not bypass the communities of greatest need.

Diane added that everyone must start educating themselves and their respective communities on this topic as well as to select a starting point for participating in the discussion and to ensure communities are identified and on the list (based on CalEnviro-Screen criteria). In order to be better advocates, the coalition members will need to be educated on this topic. There is enormous potential and the second round for this opportunity is coming soon.

The Steering Committee members engaged in a robust discussion. The coalition is committed to capacity building of its members and the respective communities of need. The coalition’s readiness to actively pursue the cap and trade program will need to be gauged. The Steering Committee should
select one or two tangible things for the coalition to pursue (such as Cap and Trade program and Promise Zone). There is an interest in having city and county of Sacramento planning departments to be represented in the coalition.

**Strategy Development**
- Readiness to influence-engage in cap and trade initiative by HSC members (does HSC want to leverage this opportunity)
- Bring (SHRA) city and county planners into HSC
- Capture existing resources (SNAP-Ed, Promise Zone)
- Nurture relationships
- Translate information to residents
- Find a way to overlap the above referenced bullets to each other

1. **Galvanizing resources – Neighborhoods, systems, and community**
   - Involve private sector
2. **Equitable implementation and execution of existing policies**
   - Determine best ways to measure health equity
3. **Facilitate (cross-sector) partnerships and collaboration**
   - Networking and social event – target bringing private sector (bring others groups in and speed dating)
   - Development and planning partners
   - Social media hub – facebook page (network in an interactive way)
4. **Amplify community voice and leadership**
   - Develop ground work on education the community and coalition members on health equity, cap and trade program, and health impact assessments (HIA) or Health in All Policies (HiAP)
   - Show and tell related to social determinants of health (in the areas of housing, economic development, and environment); who is doing what and where are the opportunities?
   - Have a glossary of terms (shared language)
   - Newsletter to showcase each organization and what it does (so much is happening)
   - Capture and share what each organization is currently working on in an organized fashion

The Steering Committee members discussed various information tools to help develop a system or index to maintain an educational and resource directory and keep data maintained and updated (2-1-1 or information line). The Steering Committee members discussed planning the next six months of self-discovery and marketing for the coalition. The members suggested improving the internal and external communication pieces and to have materials in place (Uptown Studios, 3Fold Communication, Sacramento Cultural Hub, and/or CrossingsTV). The members also shared ideas around convening ad-hoc committees (task forces) to develop presentations (for show and tell).
Reconfiguring the Coalition Structure

The coalition can be restructured based on function and projects:

- Education and Outreach Workgroup
  - Information activities (communication internal and external)
  - Health equity conversations (employment)
- Policy and Advocacy Workgroup
- Community Partnerships Workgroup
  - Recruit new coalition members
  - Make connections and ensure representation from 15 zip codes
  - Cross sector collaboration

Next Steps

- Prior to August 12, Steering Committee members should submit ideas/presenter suggestions to the co-chairs, Connie and Richard.
- Finalize the reconfiguration of the coalition’s structure.
- Finalize the reconfiguration of the Steering Committee structure (standing, co-chairs, general, permanent).
- Finalize strategies for the coalition’s vision.
- Finalize the agenda for August and September coalition meeting.
- Determine how to best incorporate members of the leadership team in the coalition at the appropriate level and with specific action items for them to carry forward.

Next Steering Committee meeting date: Wednesday, August 26, 2015 10 a.m. – 12 p.m.
Next HSC general meeting date: Wednesday, September 23, 2015 – 9 a.m. - 12 p.m.