



Healthy Sacramento Coalition
Neighborhood Rankings Worksheet
January 28, 2015

The Healthy Sacramento Coalition Envisions a County that is Healthy, Safe and Thriving.

Criteria for Prioritization

- Prioritize a targeted number of neighborhoods within the 15 zip codes
- Leverage existing work being done in the city/county within the targeted neighborhoods
- Use the neighborhoods and the focus of the work to determine partners to engage

Principles

- Healthy Equity Lens
- Youth and Resident Engagement
- Social Determinants of Health Lens
- Advance policy, systems, and environmental change

- Criteria A= Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.
- Criteria B= Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.

First Phase of Proposed Neighborhoods

Criteria Ranking	Neighborhood(s)	Factors Matching Criteria	Relevant Activities/Resources/ Neighborhood Components/Social Services
A.	95811 – Downtown Sacramento: Richards Blvd., Dos Rios, Midtown, Richmond Grove, near Southside Park	<ul style="list-style-type: none"> • Includes Dos Rios • Township 9 • HUD Housing Choice Initiative: investment location 	<ul style="list-style-type: none"> • Strong Neighborhood Associations (Downtown) • Streetcar pending core of downtown • HUD Promise Zone: neighborhoods included • Arena development and push out of people • SHRA and City of Sac; replacing affordable housing and integrating with Richards Blvd. (Dos Rios housing projects) • Existing: TFL Pilot Project Activities • Not one of SNAP-Ed’s priority 9 neighborhoods • 2nd Saturday Art Walk
A.	95820 and 95824 – South Sacramento (based on geography of neighborhood): City Farms, Colonial Village, Tahoe Park, Oak Park, Fruitridge Manor, Franklin, and Avondale	<ul style="list-style-type: none"> • Strong economic development potential 	<ul style="list-style-type: none"> • Building Healthy Communities area (TCE) • Active business districts: Stockton and Oak Park • Strong neighborhood associations and resident voice • WayUp Initiative by City Councilor in Oak Park • Political will (elected officials) • Tentative: Purpose Built site (old San Juan Hotel) • UCD Med Ctr • SCUSD area • Some SNAP-Ed Areas (see map). Work includes, Nut-Ed/PA in K-12 school/after-school @ some SCUSD schools, community/school gardens, Healthy Retail conversions, Nut-Ed/PA at some Faith-based sites and peer to peer adult bilingual (Eng/Spa) education (w/ seniors)*. • North Franklin District Business Association • Possible new shared use projects at Fruitridge Elementary and Maple Elementary Schools • Existing community organizations include: La Familia, ARI, Community Resource Project, Next Move, SETA, (YES to Kollege is also in the area and Sac. Chinese has a youth center in the Franklin SETA office). • Strong faith based presence – St. Roses, Church of Nazarene (amongst others) • Police Department sub-station on Franklin • Existing: TFL Pilot Project Activities (Youth Organizing/Engagement)

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- Criteria B= Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.

Criteria Ranking	Neighborhood(s)	Factors Matching Criteria	Relevant Activities/Resources/ Neighborhood Components/Social Services
B.	95822 – South Sacramento: Hollywood Park, Freeport Manor, Little Pocket, Airport, Woodbine	<ul style="list-style-type: none"> Political support already connected to HSC 	<ul style="list-style-type: none"> Woodbine school New City Council Representative Some SNAP-Ed Areas (see map)*. Existing: TFL Pilot Project Activities and HEAL Pilot Project Activities Sacramento City College One of the reasons it might be identified for inclusion is that it's a somewhat ignored area. This is School Board Member Diana Rodriguez's district and she is very passionate about the lack of services to the area (SCUSD). Existing work being done in the targeted neighborhoods consistent with HSC efforts
B.	95832 – South Sacramento: Meadowview		<ul style="list-style-type: none"> Pannell community center PICO actively working in this are New City Council Representative Job Corps. Headquarters Some SNAP-Ed Areas (see map)*. Existing TFL Pilot Project Activities (Luther Burbank High School) & HEAL Pilot Project Activities Youth Substance Abuse Prevention Work
B.	95815 – North Sacramento: Old North Sacramento, Ben Ali, Swanston Estates	<ul style="list-style-type: none"> Transit corridor: Arden/Del Paso light rail and bus station 	<ul style="list-style-type: none"> PBID and N. Sac Chamber of Commerce Political resources Wells Fargo and Bank of America Some SNAP-Ed Areas (see map)*.
B.	95838 – North Sacramento: Del Paso Heights, Strawberry Manors, Robla		<ul style="list-style-type: none"> Existing: TFL PP Activities at Grant High School Community centers: Hagginwood, Johnston, Firehouse, Robertson Molina clinic TRUSD and GHS Faith based pastors active Some SNAP-Ed Areas (see map)*. TFL Pilot Project Activities at Arts Community

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Second Phase of Proposed Neighborhoods

Neighborhood(s)	Reasoning	Relevant Activities/ Resources
95660 – North Highlands	<ul style="list-style-type: none"> • No match for community needs or identified community based partner • County resources supporting community are sparse • Community does have big churches (commuters) 	Not one of SNAP-Ed’s priority 9 neighborhoods TFL Pilot Project Activities
95673 – Rio Linda	<ul style="list-style-type: none"> • No community infrastructure 	Not one of SNAP-Ed’s priority 9 neighborhoods TFL Pilot Project Activities
95814 – Downtown	<ul style="list-style-type: none"> • Low income housing, apartments, development of arena may have impact. Displacement of low income neighborhoods. 	Not one of SNAP-Ed’s priority 9 neighborhoods TFL Pilot Project Activities
95817 – Oak Park, Elmhurst		Not one of SNAP-Ed’s priority 9 neighborhoods, work borders this neighborhood TFL Pilot Project Activities
95821 – Del Paso Manor	<ul style="list-style-type: none"> • Needs infrastructure • Neighborhoods need to be defined • Deep investment is needed 	Some SNAP-Ed Areas (see map attached)*. TFL Pilot Project Activities
95823 – Parkway, Valley Hi/ North Laguna	<ul style="list-style-type: none"> • Low priority due to HEAL Zone work being done in community. 	Some SNAP-Ed Areas (see map attached)*. TFL Pilot Project Activities
95828 – Florin	<ul style="list-style-type: none"> • Not much knowledge/ information about neighborhoods 	Not one of SNAP-Ed’s priority 9 neighborhoods however, work borders this neighborhood TFL Pilot Project Activities
95841 – Belmont Estates		Not one of SNAP-Ed’s priority 9 neighborhoods TFL Pilot Project Activities

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