Healthy Sacramento Coalition

Neighborhood Rankings Worksheet
January 28, 2015

*The Healthy Sacramento Coalition Envisions a County that is Healthy, Safe and Thriving.*

**Criteria for Prioritization**
- Prioritize a targeted number of neighborhoods within the 15 zip codes
- Leverage existing work being done in the city/county within the targeted neighborhoods
- Use the neighborhoods and the focus of the work to determine partners to engage

**Principles**
- Healthy Equity Lens
- Youth and Resident Engagement
- Social Determinants of Health Lens
- Advance policy, systems, and environmental change

- Criteria A= Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.
- Criteria B= Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.
### First Phase of Proposed Neighborhoods

| Criteria Ranking | Neighborhood(s)                                                                 | Factors Matching Criteria                                                                 | Relevant Activities/Resources/ Neighborhood Components/Social Services                                                                 
|------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| A.               | 95811 – Downtown Sacramento: Richards Blvd., Dos Rios, Midtown, Richmond Grove, near Southside Park | - Includes Dos Rios  
- Township 9  
- HUD Housing Choice Initiative: investment location                                                                                     | - Strong Neighborhood Associations (Downtown)  
- Streetcar pending core of downtown  
- HUD Promise Zone: neighborhoods included  
- Arena development and push out of people  
- SHRA and City of Sac; replacing affordable housing and integrating with Richards Blvd. (Dos Rios housing projects)  
- Existing: TFL Pilot Project Activities  
- Not one of SNAP-Ed’s priority 9 neighborhoods  
- 2nd Saturday Art Walk                                                                                                                   |
| A.               | 95820 and 95824 – South Sacramento (based on geography of neighborhood): City Farms, Colonial Village, Tahoe Park, Oak Park, Fruitridge Manor, Franklin, and Avondale | - Strong economic development potential                                                                                                       | - Building Healthy Communities area (TCE)  
- Active business districts: Stockton and Oak Park  
- Strong neighborhood associations and resident voice  
- WayUp Initiative by City Councilor in Oak Park  
- Political will (elected officials)  
- Tentative: Purpose Built site (old San Juan Hotel)  
- UCD Med Ctr  
- SCUSD area  
- Some SNAP-Ed Areas (see map). Work includes, Nut-Ed/PA in K-12 school/after-school @ some SCUSD schools, community/school gardens, Healthy Retail conversions, Nut-Ed/PA at some Faith-based sites and peer to peer adult bilingual (Eng/Spa) education (w/seniors)*.  
- North Franklin District Business Association  
- Possible new shared use projects at Fruitridge Elementary and Maple Elementary Schools  
- Existing community organizations include: La Familia, ARI, Community Resource Project, Next Move, SETA, (YES to Kollege is also in the area and Sac. Chinese has a youth center in the Franklin SETA office).  
- Strong faith based presence – St. Roses, Church of Nazarene (amongst others)  
- Police Department sub-station on Franklin  
- Existing: TFL Pilot Project Activities (Youth Organizing/Engagement)                                                                 |

- Criteria A= Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.  
- Criteria B= Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.
<table>
<thead>
<tr>
<th>Criteria Ranking</th>
<th>Neighborhood(s)</th>
<th>Factors Matching Criteria</th>
<th>Relevant Activities/Resources/Neighborhood Components/Social Services</th>
</tr>
</thead>
</table>
| B. 95822 – South Sacramento: Hollywood Park, Freeport Manor, Little Pocket, Airport, Woodbine | • Political support already connected to HSC | • Woodbine school  
• New City Council Representative  
• Some SNAP-Ed Areas (see map)*.  
• Existing: TFL Pilot Project Activities and HEAL Pilot Project Activities  
• Sacramento City College  
• One of the reasons it might be identified for inclusion is that it’s a somewhat ignored area.  
• This is School Board Member Diana Rodriguez’s district and she is very passionate about the lack of services to the area (SCUSD).  
• Existing work being done in the targeted neighborhoods consistent with HSC efforts | |
| B. 95832 – South Sacramento: Meadowview |  
• Pannell community center  
• PICO actively working in this area  
• New City Council Representative  
• Job Corps. Headquarters  
• Some SNAP-Ed Areas (see map)*.  
• Existing TFL Pilot Project Activities (Luther Burbank High School) & HEAL Pilot Project Activities  
• Youth Substance Abuse Prevention Work | |
| B. 95815 – North Sacramento: Old North Sacramento, Ben Ali, Swanston Estates | • Transit corridor: Arden/Del Paso light rail and bus station | • PBID and N. Sac Chamber of Commerce  
• Political resources  
• Wells Fargo and Bank of America  
• Some SNAP-Ed Areas (see map)*. | |
| B. 95838 – North Sacramento: Del Paso Heights, Strawberry Manors, Robla |  
• Existing: TFL PP Activities at Grant High School  
• Community centers: Hagginwood, Johnston, Firehouse, Robertson  
• Molina clinic  
• TRUSD and GHS  
• Faith based pastors active  
• Some SNAP-Ed Areas (see map)*.  
• TFL Pilot Project Activities at Arts Community | |

- Criteria A= Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.
- Criteria B= Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.
### Second Phase of Proposed Neighborhoods

<table>
<thead>
<tr>
<th>Neighborhood(s)</th>
<th>Reasoning</th>
<th>Relevant Activities/ Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>95660 – North Highlands</td>
<td>• No match for community needs or identified community based partner</td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods, TFL Pilot Project Activities</td>
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<tr>
<td></td>
<td>• County resources supporting community are sparse</td>
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<td></td>
<td>• Community does have big churches (commuters)</td>
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<tr>
<td>95673 – Rio Linda</td>
<td>• No community infrastructure</td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods, TFL Pilot Project Activities</td>
</tr>
<tr>
<td>95814 – Downtown</td>
<td>• Low income housing, apartments, development of arena may have impact.</td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods, TFL Pilot Project Activities</td>
</tr>
<tr>
<td></td>
<td>Displacement of low income neighborhoods.</td>
<td></td>
</tr>
<tr>
<td>95817 – Oak Park, Elmhurst</td>
<td></td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods, work borders this neighborhood</td>
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<tr>
<td></td>
<td></td>
<td>TFL Pilot Project Activities</td>
</tr>
<tr>
<td>95821 – Del Paso Manor</td>
<td>• Needs infrastructure</td>
<td>Some SNAP-Ed Areas (see map attached)*.</td>
</tr>
<tr>
<td></td>
<td>• Neighborhoods need to be defined</td>
<td>TFL Pilot Project Activities</td>
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<tr>
<td></td>
<td>• Deep investment is needed</td>
<td></td>
</tr>
<tr>
<td>95823 – Parkway, Valley Hi/ North Laguna</td>
<td>• Low priority due to HEAL Zone work being done in community.</td>
<td>Some SNAP-Ed Areas (see map attached)*.</td>
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<td></td>
<td></td>
<td>TFL Pilot Project Activities</td>
</tr>
<tr>
<td>95828 – Florin</td>
<td>• Not much knowledge/ information about neighborhoods</td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods however, work borders this neighborhood</td>
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<td></td>
<td></td>
<td>TFL Pilot Project Activities</td>
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<tr>
<td>95841 – Belmont Estates</td>
<td></td>
<td>Not one of SNAP-Ed’s priority 9 neighborhoods</td>
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