The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate inequities in Sacramento through advocacy and convening of resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Next Steering Committee meeting date: Thursday, September 7, 2017, from 9 a.m. to 12 p.m. (at Sierra Health Foundation)

Welcome and Review of July 6, 2017, Steering Committee meeting notes
Ashlin Malouf, Executive Director, Sacramento ACT and Steering Committee Co-Chair, reviewed the July 6, 2017 meeting summary notes. There were no objections and the minutes were approved.

Co-Chair Process
Ashlin Malouf, Executive Director, Sacramento ACT and Steering Committee Co-Chair, informed Steering Committee members that Gina Warren, President, Neighborhood Wellness Foundation and Steering Committee Co-Chair, resigned from the Steering Committee. Members then discussed the nomination and election process.

- The Steering Committee would like to honor Gina Warren at the next Coalition meeting.
- Gina Warren and Ashlin Malouf have both reached their previously established term limits.
- The Steering Committee must determine a process:
  - Standardized process of how to elect co-chairs and how long terms would be.
  - May be beneficial to stagger co-chairs so that both do not term out at the same time.
  - Ashlin Malouf said she is happy to keep serving but not alone. Will bring on a new person; next year Ashlin Malouf will term out establishing the one-year stagger.
  - Criteria for the co-chair:
    - Primary spokesperson
    - Consider diversity
    - Complimentary skills set/talents to balance each other
    - Desire to serve as co-chair
    - Recruit from general Coalition or Steering Committee
    - Committed to racial/social justice
  - Currently Ashlin Malouf brings an organizing and community power perspective. A good balance would be someone who has an interest in process, is driven by detail, and has a strong lens around public health.
  - There were no volunteers or self-nominations at the meeting due to time constraints.
  - Continuing on a strictly volunteer basis will be difficult. Perhaps raising money from one of the contributing foundations to support stipends or additional staff would be worthwhile.
o Determine a staff person to help with administration, communication, details between the meetings.
o Tried different strategies to engage Steering Committee members, when the group moved away from that, it fell back on the co-chairs. Need to determine how to better engage members.
o Remember additional options such as bringing a VISTA and interns to help support the program.
o Meeting structures. Members do not have a lot of time outside of meetings. May want to introduce a 50/50 meeting model: 50% Steering Committee work, 50% co-working time.
o Possibility of having a rotating co-chair and meeting facilitation position.
o Steering Committee members will come to the September 7 monthly meeting with nominations in mind.

Desired characteristics for Steering Committee (as well as Co-Chair) membership
• Facilitation skills
• Management of moving pieces
• Time on the ground and bird-level view
• Diversity
• Strategic viewpoint
• Resolve conflict
• Focus
• Racial equity lens
• Build and restore trust
• Team player
• Communications savvy
• Understanding of health equity and public health

General Steering Committee membership:
• Nominated by Steering Committee or general Coalition.
• Establish sectors/zip codes/issue areas members should be aligned with:
  o 15 priority zip codes
  o Sectors: public health, health services, education, organizing, advocacy/policy, economic development, civil rights/social justice, local government (up for discussion)
• Maximum number of people: 21
• If nominated, asked to complete a questionnaire. Explicit about attendance and clear on expectations.
• After nomination and review of questionnaire, the Steering Committee will inform the broader Coalition on selection and provide short bios on each suggested new member.
• Nora Dunlap and Kaying Hang will create a draft application form by September 7.

Strategy and Campaign Planning
Jim Keddy, Consultant, Youth Forward, and Veronica Beaty, Land Use Policy Director, Sacramento Housing Alliance, led Steering Committee members in outlining strategies around Affirmatively Furthering Fair Housing for the HSC.
Discussion

• Question 1) What is the policy change?
  o Policies include:
    ▪ Exclusionary ordinances.
    ▪ More funding for affordable housing from local revenue source (marijuana policies).
    ▪ Just cause evictions. This can be a local ordinance.
    ▪ Rent stabilization. There is an organizing effort in Sacramento now pushing for rent stabilization led by Alliance of Californians for Community Empowerment (ACCE).
    ▪ Preventing discrimination against housing choice voucher holders.
    ▪ Banning the box on rental housing applications.
    ▪ Adjusting Sacramento Housing and Redevelopment Agency’s (SHRA) public housing rules and criminal background checks.
    ▪ Creating land banks.
  o The umbrella is measuring racial impact, but as a Coalition, we need to be ready to say in order to close that gap, here are recommendations. Racial impact analysis alone would be unsatisfying, also want to provide solutions. Look at existing policy, link to disparate outcomes and offer ideas that will mitigate those outcomes with race and ethnicity on the table.
  o When a new development is being proposed, the developers have to allocate some money for affordable housing, but do not need to build units (fee in lieu of constructing units).
  o Review the above policy list with the general Coalition for input. Want to mention race and ethnicity in every policy and ensure measurement.

• Question 2) What are the key moments when decisions are going to be made to inform the plan?
  Timeline:
  o By the summer of 2018, the plan will be finished.
  o Window of opportunity: Fall 2017 SHRA hired consultant begins community engagement; the HSC needs to have an involvement plan.
  o After plan is submitted in 2019, it will provide and recommend policies the City can adopt, or material for advocates to reference.
  o Power holders in the process
    ▪ SHRA-develops plan, controls it, allocates federal money, determines eligibility for housing choice vouchers and public housing.
    ▪ City/County – what they choose to do/enact in response to the plan
    ▪ Housing advocates: ACCE (rent control), Sacramento Housing Alliance, Legal Services of Northern California, Sacramento ACT, residents.
    ▪ Developers: Building Industry Association, realtors, rental housing.
    ▪ Blackstone-property owner, making massive landlords visible.
    ▪ CDFIs, SACOG.

• Question 3) What is the unique role of HSC in this process?
  o Numbers (30-40 organizations)
  o Power of Coalition
  o Racial impact statement view is unique
  o Ability to raise awareness
  o Able to bring new voices to the issues/expertise and knowledge
• Community and organizational capacity building
• Coalition has three foundations represented (Sierra Health Foundation, United Way, The California Endowment)
• Demonstrated capacity to develop a coherent framework for action
• Relationships each of the members have across sectors
• Bring community voices and stories to the table, those that are disempowered
• Well situated in the community

• Question 4) Actions
  o Send letter to SHRA at end of September that Coalition members sign on alerting SHRA of HSC involvement and to requesting a meeting.
  o Formulate recommendations to consultant to help them be successful with community engagement.
  o Need to expand the numbers and types of people who attend the Coalition meetings.

Planning for the September 27 General Coalition Meeting

Objectives
• Review of HSC history
• Prepare members on how to give input on AFFH community input process. Share 5-7 bullet talking points/prompts. Prepare members on how to talk about race in relation to these issues.
• Introduce PolicyLink report and executive summary.
• Get groups to sign onto the SHRA letter.

Agenda/Activities
1) Welcome and introductions
   a. Review HSC history and image of timeline
2) Honoring Gina Warren
3) Part 1
   a. AFFH 101 process
      i. Create a simplified 1-pager
      ii. Review through PowerPoint the process and timeline
      iii. Why it matters (Art Hernandez)
         1. Bill Kennedy, Consultant, Law Office of William Kennedy will create a factsheet of 20-25 factoids drawing out general housing facts from the Policy Link report to share.
         iv. Veronica Beaty will put together a glossary of terms for housing policy by September 7 meeting.
   b. Housing policy process
      i. Outline the different policy issues and pair them with the power mapping chart. To get feedback, thoughts, areas to strengthen, ownership.
      ii. Illustrate problem with strong story.
         1. Alberto Mercado with Sacramento Building Healthy Communities is able to capture testimonials and create a video for the HSC to use. Ashlin Malouf and
Malaki Seku-Amen, President and CEO, California Urban Partnership, will reach out to find four individuals to share their stories.

iii. Bill Kennedy will create a factsheet of 20-25 factoids drawing out facts from the Policy Link report specifically as related to the policy recommendations.

4) Part 2
   a. PolicyLink report
      i. Print and distribute executive summary (and share electronically)
      ii. Give link to long report itself prior to meeting
      iii. Bill Kennedy will create a factsheet of 20-25 factoids drawing out priority areas from the Policy Link report to share.
      iv. PowerPoint presentation by Steering Committee on the general report
         1. Connie Chan Robison and Anna Rosenbaum will create a skeleton slide deck by September 7.
         2. What is contained within the report that matters to our Coalition (pull out key points).
         3. Report as it links back specifically to the AFFH work/housing.
         4. Tie back into racial impact statement
      v. Tables take 10 minutes to review presentation-small table discussion. Share highlights/questions/action points.

5) Call to Action and Next Steps
   a. Social media posts on PolicyLink report
      i. Create a social media toolkit for members to use
   b. Confirm signature onto SHRA letter
   c. Gather stories from community on housing policy issues or racialized nature of current housing policies. Will wait on this if there is no meaningful way to collect these stories.
   d. Need to host an additional general Coalition meeting in November 2017 to move action forward and engage with consultants around community engagement component.

Coalition Outreach
- Steering Committee members discussed how to reach out to general Coalition members to ensure involvement and attendance.
  o Option for general webinars that provide AFFH background
  o One-on-one calls to personally reach out
- Each Steering Committee member agreed to reach out to five people, e-mail and set up 20-minute phone calls.
  o Use previous Coalition meeting registration lists
  o Script available for use
  o When reaching out individually, members will ask if a webinar would be useful

On-Boarding Process
Tabled due to time constraints.
Role of the Larger Coalition
Tabled due to time constraints.

Next Steps and Evaluation
Steering Committee members closed the retreat by discussing next steps and evaluation methods for the campaign specifically and the Coalition as a whole.

General Next Steps for September
- Steering Committee members will come to the September 7 meeting with co-chair nominations.
- Nora Dunlap and Kaying Hang will draft the HSC Steering Committee application form.
- Bill Kennedy, Eric Gravenberg and Art Hernandez will create fact sheets from the PolicyLink report as related to housing in the region, housing policy recommendations, and areas of high importance.
- Veronica Beaty will create a glossary of housing policy terms.
- Malaki Seku-Amen and Ashlin Malouf will invite individuals to provide testimonials around housing.
- Connie Chan Robison and Anna Rosenbaum create skeleton PowerPoint slide deck on the PolicyLink report.
- Nora Dunlap will look into conferencing space for the general Coalition in November.

Next HSC General Coalition meeting date: Wednesday, September 27, 2017, from 9 a.m. to 1 p.m. at Sierra Health Foundation