

THE HEALTHY SACRAMENTO COALITION

Healthy Sacramento Coalition Meeting

February 20, 2019

Meeting Notes

The Vision of the Healthy Sacramento Coalition (HSC) is to eliminate Inequities in Sacramento through Advocacy and Convening of Resources. With a mission to eliminate racialized health inequities in Sacramento through movements that advance policy and system change resulting in neighborhood impact.

Meeting Objectives

- Deeper dive on Measure U next steps and community engagement
- Provide overview of HSC Ecosystem Network map
- Coalition member feedback and buy-in on Ecosystem Network map and what can do to carry this forward

Welcome and Overview

Stephanie Bray, President and CEO, United Way California Capital Region, provided a brief overview of the meeting agenda and led introductions.

Measure U Passed, Now What?

Zachary Yeates, Director, City of Sacramento Office of Civic Engagement, gave an overview of the current status of Measure U as well as next steps. It is estimated that Measure U funds will provide approximately \$15 million in revenue per year when it goes into effect April 1. The Measure U campaign promised transparency and that the bulk of funding would be used around inclusive development, particularly in neighborhoods traditionally left out of growth. For this reason, \$200 million will be set aside in the first five years specifically in those vulnerable communities. There are two committees that will guide Measure U investment: the Investment Committee (which will be looking at all investment streams in Sacramento, including Measure U) and the Oversight Advisory Committee (which will ensure Measure U investments and outcomes adhere to what was promised in the ballot).

Conversation on Measure U and Equity

Connie Chan Robison, Executive Director, Center for Collaborative Planning, joined Zachary Yeates for a deeper conversation on Measure U and the importance of ensuring an equity lens in implementation.

- What is the definition of inclusive economic development?
 - Really looking at how to invest in the communities without displacement. That means that if investing in community and bringing in business, we cannot only subsidize business, but need to invest in job development and prepare the community to take advantage of the various resources coming in. It is important to have a human-centered design, making sure it serves the community.
- What are we doing environmentally and community wide around homelessness and how will that play out?
 - The City has a two-pronged approach around homelessness. First is to ensure that the City is addressing folks currently on the street and doing all it can with aggressive and persistent outreach to get them sheltered and the support services they need. Currently do not have enough triage facilities, working to identify and create low barrier sites to bring people in, provide them services, and then try to transition them through supported housing. The second prong is to ensure that we

are addressing the housing shortage crisis so that the people moved off the street are not replaced by others.

- Where is the City in the process of establishing the Measure U Committees? As onboarding these two committees (two groups being charged with informing the process and where dollars and resources go) are there particular criteria that committees are working through to get to success?
 - For Measure U, the Oversight Committee will be guided by ballot language and the principles and priorities community voted on. There must be fidelity to that language and reflect the priorities laid out in the campaign. In terms of the Investment Committee, they will be primarily focused on how investments catalyze growth and how to better align resources and measure what is going on.
- Talk about the Investment Committee, who is on it and how were they selected?
 - The Investment Committee has not been selected yet; that process will run through the City Manager's office. Working with councilmembers and the mayor to select a diverse group of experts from labor, business, homelessness, inclusive economic development, etc. There will be a process through the City web site to apply. The aim is to have two members from the Oversight Committee also sitting on the Investment Committee so that they are integrated.
- Measure U campaign made the strong connection between Measure U and permanent housing and the need to have accessible, affordable housing. Solution to homelessness is permanent housing that people can afford. What is the mayor's plan for affordable housing?
 - There is no specific investment plan yet. However, investment in neighborhoods without displacement includes housing and having the needed matching local funds to pull down state resources. There is also a need for community advocacy on what is needed.
- What are the considerations around outcome and goal measurement metrics to ensure investments are having the impact you want?
 - The City is focused on outcome-based strategies and will develop metrics to ensure that goals are being met.
- What is the difference between the Oversight and Investment Committees?
 - Difference is that one is specifically charged with overseeing funds, and the other has broader focus to see how all city investing is being done in collaboration with Measure U funds.
- Can we leverage financial resources to ensure corporations and businesses are engaging the total workforce and community is involved beginning from the construction contract?
 - The City definitely wants to develop local hiring agreements to focus on hiring from priority neighborhoods, and potentially look at models such as the priority apprentice model. This holds specifically for projects over \$100 million, but many projects will not meet this criterion, and that is where the committees will come into play. Also working on the financial empowerment center model. For long-term sustainability, this model will take Measure U dollars. There are very good metrics to track outcomes and it comes with matching dollars and lots of interest from financial partners to leverage funds.
- The HSC has been working with PolicyLink around racial equity and in the HSC/PolicyLink report identified several indicators for the City to tap into to help inform the Investment Committee about various disparities that exist and guide how decisions can and should be made in terms of health equity.
 - The impact of disparities is dramatic and still felt today.
- Thinking about indicators and a way to track progress and communication of that progress. Want to be transparent, thinking about systems, data, dashboards, tracking that can be framed around health equity criteria.
 - City struggles at communicating well especially around successes or what it is trying to accomplish. Some neighborhoods have a lot of positive things going on, but overshadowed by negative stories. Highlighting success stories, changing narratives, using platform to highlight those success stories is important.
- Dealing with complexities, is there thinking on an integrated approach around the negative impacts gentrification might have and unintended consequences?

- Absolutely, this is what the City is shooting for. Being cognizant of both intended and unintended consequences and how to approach them. Resources and outside investments are being brought into the City in general; these are remarkable opportunities but also raise serious issues to think about.

The HSC stands ready to partner with the City and offer support. The following are specific ways the HSC can support Measure U and ensure it fulfills its promise:

- Continue to ask questions of mayor/city council to make sure investments are being made in the right places.
- Change the narrative, we are in the communities and on the ground, want to highlight those narratives particularly around the impact of investments.
- Make sure equity continues to be the thread that flows through all of the investments and make sure we have an inclusive economy.
- Building community connections, this is what the community asks for and needs, to bring forward voices to tell us what they need.
- Focus on impact evaluation, and collective impact (not just economic outcomes).
- Recognize how important leveraging is. How can we leverage activity that we are already putting resources in, need to leverage every penny (state and federal dollars)?

Overview of Ecosystem Network Mapping Tool

Tim Choi, Human Services Planner, County of Sacramento Department of Human Assistance, in collaboration with Lynn Berkley-Baskin, SacNAACP Education Chair, Jewish Community Relations Outreach Chair, provided an overview of the HSC Ecosystem Map. The ecosystem exercise is meant to think more intentionally and explicitly at a neighborhood level. Nearly all policies have a geographical component (explicit or implicit) and the history of many of these policies has been racialized and they have had a disproportionate impact on people of color. The aim is to encourage thinking around neighborhood strategies to impact the current inequities. The presentation showed a series of maps with the various initiatives, opportunities, programs and realities overlaid with the 15 zip codes the HSC focuses on. [See the PowerPoint presentation.](#)

Breakout Activity on Ecosystem Network Map

Coalition members participated in a group breakout activity that dove deeper into seven of Sacramento's neighborhoods and identified the who (Coalition members), where (neighborhoods), and what (activities, resources, assets) available in each. This intentional networking exercise was to help Coalition members come up with neighborhood-based collective plans for collective impacts. Members marked on maps of the 15 zip codes where and what the current work in those neighborhoods is and where there are opportunities to leverage resources, people and activities.

Community Updates, Announcements and Action Opportunities

Connie Chan Robison, Executive Director, Center for Collaborative Planning, opened the discussion to members and participants to share upcoming events, resources, opportunities for collaboration and support, as well as pressing action points. Please contact the HSC Steering Committee for additional information at hsc@sierrahealth.org.

- Sacramento State University is hosting a meeting in Oak Park on Feb. 21 about becoming an anchor university in the neighborhood.
- There is a current grant opportunity available through The Kresge Foundation on climate change, health and equity.
- Coalition members are beginning an informal working group with the Public Defender's office on judicial fines and fees.
- Board of State and Community Corrections will soon be releasing a new round of funding for Prop 47.
- Sacramento Housing Alliance will start hosting learning and study groups on specific issues, such as housing for formerly incarcerated people. If interested, reach out.

- Senator Pan's office will be hosting a meeting at the Capitol on Feb. 28 on the Reemerging Scholars Program.

Next Steps, Appreciation and Evaluation of Meeting

Connie Chan Robison closed the meeting and reminded everyone to complete the evaluation.

Next Coalition Meeting Date – May 22, 2019