



**Healthy Sacramento Coalition Meeting
January 28, 2015
Meeting Summary**

Meeting Outcomes:

- To identify a designated number of zip codes as the focus of the next phase of HSC's efforts
- To set the frequency of meetings of HSC for 2015

The Healthy Sacramento Coalition Envisions a County that is Healthy, Safe and Thriving.

Welcome and Overview

Connie Chan Robison, Executive Director of Center for Collaborative Planning and HSC Steering Committee Chair, welcomed everyone and provided a brief overview of the meeting agenda. Coalition members introduced themselves and shared their aspirations for the coalition's work moving forward.

Steering Committee Update: Priority Zip Code Ranking and Recommendation Proposal

Richard Dana, Executive Director of Mutual Assistance Network and HSC Steering Committee Vice-Chair, presented the Steering Committee's recommendation of phase one zip codes. For more information refer to handout titled *Zip Code Rankings Worksheet*, available online at <http://www.sierrahealth.org/hsc/2015-meeting-materials>.

Richard reviewed the two criteria (A and B) for prioritizing a number of neighborhoods within the 15 zip codes of focus. There are two proposed phases, one and two. He encouraged coalition members to provide additional information that may be important to be included in the handout. The next step will include developing the action steps on how the coalition will work within the phase one zip codes of focus. On the handout, relevant activities are defined as long-term, tangible, physical infrastructure (permanent impacts).

The coalition members had the opportunity to review the handout and provide additional information for consideration.

Brainstorm: additional neighborhood information or resources

Zip Code

- 95811: streetcar no way close to happening, should be removed from the list
- 95824: Campbell's Soup site being leased by Macy's (could reopen 300 jobs)
- 95820 and 95824: Need to include Franklin Blvd and Ethel Phillips Elementary School. Franklin Blvd from Sutterville Rd south to Florin/47th needs concentrated support
- 95832: Meadowview (John Still work), community garden, food and clothing pantries
- 95838: Afterschool programs (CFF, START, and Target Excellence). Department of Human Assistance
- 95660: American River College, Wal-Mart planning to build a store
- 95823: Mack Road Partnership (PBID), Sacramento PD, Farmer's Market and Summer Night Lights
- 95838, 95811, and 95834: Peach Tree Health Center expansion into Sacramento County, new FQHC to open in Fall 2015 and will increase access to primary care

Relevant Activities/Resources

- Missing FQHCs and other safety net providers who serve low-income and undocumented individuals
- Core competencies and competitive capacities that give organizations competitive advantages (include strategic customer targeting and a superior internet presence)
- List all faith-based organizations, all faiths and spiritual centers
- The extent to which school districts intentionally connect with the community (parents especially) in the particular zip codes. School districts can be an asset to the community.
- Sports leagues (professional, children and adult)
- Coalition members in resources
- Afterschool programs
- Fitness Centers: health clubs/gyms
- Sports leagues/Kings/Sacramento Republic FC
- Credit Unions
- Farmer markets
- We can measure success via HEDIS scores of target population
- Establish a neighborhood health “HSC ombuds unit” and each unit would have responsibility for HSC activities in three zip codes
- Veggie friendly restaurants

Emerging Questions

- Q:** Why not leverage the work in the two criteria “A” ranked areas with 95814 and 95817?
- Q:** Can the Steering Committee articulate a specific list of criteria that a zip code needs to develop to get “bumped” into category “A” in the future (ideally in a list generally from most important to least important)?
- Q:** Do political leaders welcome outside help from nonprofit groups such as Sierra Health and HSC? If no, we should consider if it is worth it to make political enemies or figure out respected organizations in zip codes willing to partner with us.
- Q:** Would the groups who received the coalition grants last year be able to report their project outcomes at the next coalition meeting? We don’t know what they accomplished.

Using the gradients of agreements, coalition members voted on the recommended zip code rankings and the first phase of proposed zip codes: 95811, 95820 (and 95824), 95822, 95832, 95815, and 95838.

Poll Results from Gradients of Agreements		
1	2	3
Whole-heartedly endorse	Agree with minor reservation	Agree with major reservations
26	1	0

Dialogue on the Gradients of Agreements:

- Would like to see compiled information for phase one
- Handout will be sent to the coalition members for additions

Resources will be categorized and areas to focus on with partners at phase one zip code. A member survey will be forthcoming to match the capacity within the coalition. The coalition will determine the best way to measure success in 12 months.

HEAL Workgroup Announcement: Vice-Chair Vacancy

Monica Hernandez, Public Information and Media Affairs Coordinator of SACOG and HEAL Workgroup Chair, announced the workgroup's Vice-Chair position vacancy. The workgroup is soliciting recommendations from the existing workgroup. Nominations will be submitted to the Steering Committee in February.

Coalition Meeting Frequency in 2015 Discussion

Connie discussed the meeting frequency of the coalition during 2015.

- C:** It was suggested that when there is business needed to be conducted we keep the fourth Wednesday of each month scheduled and calendared for a general coalition meeting and authorize the Steering Committee to adjourn the upcoming meeting as needed should there not be any business. If we need it, we have it; this is more practical. The Steering Committee was thanked for doing good work and we can trust that they will make the best decision as to whether a meeting is needed or not.

The Steering Committee meets on the second Wednesday of each month and this would give the coalition two weeks' time to determine whether the meeting would proceed or be adjourned. Confirmation will be communicated on the status of the meeting via the HSC website and the monthly newsletter.

- C:** If we can upgrade the internet presence, then we can all share in the zip codes we have identified. It does not have to be formal, but we can do our research and share what each of us is involved in without having to dig for information.

It was concluded that the coalition will continue to plan monthly on the fourth Wednesday of each month. The decision to meet each month will be made by the Steering Committee two weeks in advance from the scheduled coalition meeting date. Coalition members should check the website at least two weeks before to receive up to date information on whether the coalition will meet.

The Steering Committee is still committed to seeking and applying for appropriate funding opportunities when the opportunity presents itself to align with the mission and direction of the coalition.

Next Meeting

Time is subject to change, please see web site for more information. Registration is required. Visit the Healthy Sacramento Coalition web page at www.sierrahealth.org/healthysacramento and register today.