Healthy Sacramento Coalition (HSC)
Healthy Eating Active Living Work Group

Healthy Beverage Survey
Summary Results

1. After reviewing Pilot Project #2, what do you know that’s already happening in Sacramento that pertains to this work?

   - South Sacramento HEAL Zone:
     o Creating Advocacy campaign to build readiness toward a State Soda Tax
     o Policies were passed at South Sacramento Christian Center and apartment complexes limiting SSB sale or distribution
     o RYD Campaign and nutrition education in multiple settings

   - Summer Healthy Lunches

   - Rethink Your Drink Campaign (Health Education Council and Partners)

   - Vending machine policies in middle schools and high schools

   - Environmental Justice Coalition for Water (EJCW) is actively seeking implementation activities for AB265, the Human Right to Water and has focused on school sites in the Central Valley. They may have some resources to offer to improve water access at school locations in Sacramento.

   - Alchemist Healthy Corner store project in the TCE/BHC South Sacramento area could expand promotions re: purchasing healthy drink

   - Conduct surveys……Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco)
     o Childcare-The following may have info….Child Action, Inc; State child care licensing; Sac Chinese; Sac START; PRO (People Reaching Out). Through the SNAP-Ed grant it is possible those agencies underlined (above) can/will do this.
     o Faith-based-The following may have info….HEC; ACT (Area Congregations Together)
     o RYD (S Sac)-The following may have info…HEC; BHC; Elk Grove USD; SCOE; UC Cooperative Extension; PRO (People Reaching Out).

   - Research lessons…..Sac City Council; PHI; Prevention Institute; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco); CDPH/Network, SNAP-Ed; CDPH/COPP (Childhood Obesity Prev Prog); CDPH/Diabetes Prog
     o School strategies-The following may have info….HEC; Elk Grove USD; SCOE; UC Cooperative Extension; Sac Chinese; Sac START; PRO (People Reaching Out).
     o Healthy beverage policy-The following may have info…HEC; Elk Grove USD; SCOE; UC Cooperative Extension; Sac Chinese; Sac START; PRO (People Reaching Out).
     o SSB advertising-The following may have info…HEC; Elk Grove USD; SCOE; UC Cooperative Extension; Sac Chinese; Sac START; PRO (People Reaching Out); TCEC (lessons learned from tobacco advertising)
- Strategy mtgs….. Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco)
  - Water concerns-The following may have info….Sac City code enforcement, Sac City Dept of Utilities; CLPPB (CDPH/Childhood Lead Poisoning Prev Branch, a study conducted years ago on several Sac schools)
- Sac City Ed….. Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco)
  - Increase policy-The following may have info… Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco)
  - Increase access-The following may have info… Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco); Sac City Parks and Rec; Sac City Permitting/Licensing
- Distribute material….. Sac City Council; PHI; Tobacco Control Evaluation Center (TCEC, they do more than just tobacco); Hospitals/clinics; Community centers; Birth and Beyond sites; Libraries

Please note:
Through the SNAP-Ed grant it is possible those agencies underlined (above) can/will do this work.

2. Where is this work going on? Please be as specific as possible and identify zip codes and/or neighborhoods.

- Valley Hi neighborhood. Zip Code 95823
- Vending machine policies and Rethink Your Drink are both found in several middle schools and high schools in South Sacramento, primarily in the zip codes of 95823, 95828, and 95822. Summer Healthy lunches are provided throughout the South Sacramento areas, mostly at local community centers.
- Sacramento START—Afterschool Programs
- CA Center for Public Health Advocacy—HEAL Cities Initiative (Kanat Tibet)
- CA Endowment’s Building Healthy Communities

3. What organizations are connected to this work and are they currently participating in the Healthy Sacramento Coalition?

- Members of the HEAL Zone Collaborative (South Sacramento)—Churches, Apartment Complexes, School Partners, etc.
- Local community centers and schools are connected to this work. SCUSD members should be in the Healthy Sacramento Coalition because they decide the policies for the schools. They decide what should and should not be provided for the students.
- Explore further with our Kaiser reps to see if they could create a policy to remove soda vending machines from their hospitals and clinics- Possibly with Sutter Healthy as well.
- Sacramento Start After School Programs

The Healthy Sacramento Coalition is made possible by funding from the Centers for Disease Control and Prevention and Sierra Health Foundation.
4. Which activities/activities should the Healthy Eating Active Living Workgroup begin with to advance this pilot project?

- Invite CA Center for Public Health Advocacy staff (Kanat Tibet) to share information with the work group regarding HEAL Cities campaign and their work in Sacramento County.
- Look at policy opportunities to expand water access in schools (Change Lab Solutions)
- Connect with Shaunda Johnson and Oscar Velasco at the Health Education Council (HEAL Zone)
- The HEAL workgroup can make a survey to distribute to the schools or local organizations to see what the community members main concerns are. The results can help the workgroup identify where we should start to implement some of our plans.
- Collect vending machine policy samples acquired from Public Health Institute and other organizations that may have samples.
- Collect existing educational/promotional/policy materials developed by other organizations that address this pilot

5. Please outline any other considerations or points of discussion related to this pilot project.

- The HEAL workgroup should split the pilot projects into 2 separate groups. This will allow the groups to focus on the individual projects easier.

- Explore policy with City of San Jose for their Parks and Rec Facilities, including Senior Sites, to remove soda vending machines. Possibly in Co Public Health Clinics as well if this isn’t already happening. Would also love to get the soda machines removed from the Light Rail stops

- SNAP-Ed (Supplemental Nutrition Assistance Program-Education) will work in 9 neighborhoods (3 in the north and 6 in the south) over the next 4 years (Oct 1, 2013-Sept 30, 2017). These neighborhoods are comprised of 1-3 census tracts (see attached maps). All 9 neighborhoods fall w/in CTG’s 15 zip codes. Including work the County will implement, a total of 4 subcontractors will also conduct work in these neighborhoods (see attached for subcontractors’ objectives). Over the next 4 years, comprehensive obesity prevention work, including nutrition education and physical activity promotion will be conducted for all age groups in these 9 neighborhoods. Comprehensive assessments and evaluation activities will also be conducted. Community forums will be conducted in these neighborhoods starting in January 2014. The purpose of these forums is to report on CX3 (community of excellence) results (assessments conducted on available fresh fruits and veggies in markets/mini-marts, fast food options, mobile vending and advertising around schools and parks) and identify priority issues to address to implement a policy, system or environmental change. As the SNAP-Ed project director I am more than willing to discuss options to discuss collaborative work to leverage our resources. (Yvonne Rodriguez)