Healthy Sacramento Coalition
General Coalition Meeting

March 24, 2015
How HSC Does Its Work

1. Geographic Focus on 15 Zip Codes

2. Asset approach (versus deficit approach)

3. Pursue strategies that are sensitive to the unique challenges and opportunities of targeted communities and Sacramento County
What We Are Doing

1. Working to prevent leading causes of death or disability through evidence and practice-based policy, environmental, programmatic, and infrastructure changes in 15 Zip Codes in Sacramento County

2. Ensuring that these changes improve health outcomes and narrow health gaps in 15 Zip Codes in Sacramento County
Why Phase HSC’s Work in its Focused Neighborhoods?

- Compelling need

- Limited resources and capacity

- High cost of not addressing this population’s needs
  - Maintaining Healthy Sacramento Coalition’s momentum
  - To Sacramento County tax payers and labor market
  - To future generations of Sacramentans

- Potential to draw on and leverage existing efforts, experiences and investments
Phase I Neighborhoods: Criteria Ranking

Criteria A

- Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.

Criteria B

- Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.
Reminder: Phase I Neighborhoods

Criteria A

- 95811 – Downtown Sacramento: Dos Rios, Richards Blvd., Richmond Grove
- 95820 and 95824 – South Sacramento: City Farms, Colonial Village, Elmhurst, Tahoe Park, Oak Park, Fruitridge Manor, Avondale

Criteria B

- 95822 – South Sacramento: Hollywood Park, Freeport Manor, Little Pocket, Airport, Woodbine
- 95832 – South Sacramento: Meadowview
- 95815 – North Sacramento: Old North Sacramento, Ben Ali, Swanston Estates
- 95838 – North Sacramento: Del Paso Heights, Strawberry Manors, Robla, Hagginwood
What Are We Good At?

- Structure
- Non-financial resources: voice, (collective) power, direction
What Can HSC Potentially Offer?

- Functional Role(s): collaboration, convening, connection and linkages (under the umbrella of the coalition focus areas)

- Connection to support for building community organizing capacity

- Engagement in policy, systems, and environmental change

- Resource opportunities
HSC Focus Areas

- Tobacco Free Living
- Healthy & Safe Environment
- Active Living & Healthy Eating
- Social & Emotional Wellness
- High Impact Clinical Services
Contact info:

Connie Chan Robison
Steering Committee Chair
Executive Director
Center for Collaborative Planning
connie@connectccp.org

Richard Dana
Steering Committee Vice Chair
Executive Director
Mutual Assistance Network of Del Paso Heights
rdana@mutualassistance.org