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# Healthy Sacramento Coalition General Coalition Meeting

March 24, 2015

THE HEALTHY  
SACRAMENTO  
COALITION



SIERRA HEALTH  
FOUNDATION

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# How HSC Does Its Work

1. Geographic Focus on 15 Zip Codes
  2. Asset approach (versus deficit approach)
  3. Pursue strategies that are sensitive to the unique challenges and opportunities of targeted communities and Sacramento County
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# What We Are Doing

1. Working to prevent leading causes of death or disability through evidence and practice-based policy, environmental, programmatic, and infrastructure changes in 15 Zip Codes in Sacramento County
  2. Ensuring that these changes improve health outcomes and narrow health gaps in 15 Zip Codes in Sacramento County
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# Why Phase HSC's Work in its Focused Neighborhoods?

- ❑ Compelling need
  
  - ❑ Limited resources and capacity
  
  - ❑ High cost of not addressing this population's needs
    - Maintaining Healthy Sacramento Coalition's momentum
    - To Sacramento County tax payers and labor market
    - To future generations of Sacramentans
  
  - ❑ Potential to draw on and leverage existing efforts, experiences and investments
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# Phase I Neighborhoods: Criteria Ranking

## Criteria A

- ❑ Neighborhoods that are close to being “better” or having an immediate impact by HSC efforts.

## Criteria B

- ❑ Neighborhoods that do not have a lot of investment or attention, but have infrastructure and potential.
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# Reminder: Phase I Neighborhoods

## Criteria A

- ❑ 95811 – Downtown Sacramento: Dos Rios, Richards Blvd., Richmond Grove
- ❑ 95820 and 95824 – South Sacramento: City Farms, Colonial Village, Elmhurst, Tahoe Park, Oak Park, Fruitridge Manor, Avondale

## Criteria B

- ❑ 95822 – South Sacramento: Hollywood Park, Freeport Manor, Little Pocket, Airport, Woodbine
  - ❑ 95832 – South Sacramento: Meadowview
  - ❑ 95815 – North Sacramento: Old North Sacramento, Ben Ali, Swanston Estates
  - ❑ 95838 – North Sacramento: Del Paso Heights, Strawberry Manors, Robla, Hagginwood
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# What Are We Good At?

- ❑ Structure
  - ❑ Non-financial resources: voice, (collective) power, direction
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# What Can HSC Potentially Offer?

- ❑ Functional Role(s): collaboration, convening, connection and linkages (under the umbrella of the coalition focus areas)
  - ❑ Connection to support for building community organizing capacity
  - ❑ Engagement in policy, systems, and environmental change
  - ❑ Resource opportunities
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# HSC Focus Areas



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## Contact info:

Connie Chan Robison  
Steering Committee Chair  
Executive Director  
Center for Collaborative Planning  
[connie@connectccp.org](mailto:connie@connectccp.org)

Richard Dana  
Steering Committee Vice Chair  
Executive Director  
Mutual Assistance Network of Del Paso Heights  
[rdana@mutualassistance.org](mailto:rdana@mutualassistance.org)

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