Healthy Sacramento Coalition
General Meeting

November 28, 2012
Healthy Sacramento Coalition Strategy Development Process

1. Policy workgroup deliberates on the approach for each focus area and brings forward recommended policy priorities (HSC workgroups use 5 questions as a guide to discuss, add, revise, recommend priority approaches to address the focus areas)

2. The Capacity Building and Training, and Communications workgroups determine “how to” support the proposed strategies to ensure impact and systems/policy change

3. Steering Committee reviews each focus area and recommends a comprehensive strategy

4. Proposed strategies are presented to HSC for consensus

5. All priorities and strategies are shared with HSC Leadership Team
Policy workgroup meets on each 3 focus areas, asks and answers 5 guiding questions and brings forward recommended policy priorities to HSC meetings.

Capacity Building & Training, and Communications workgroups identify and pick strategies that would support proposed policy priorities.

Steering Committee reviews each focus area and recommends a comprehensive strategy.

Proposed strategies are presented to HSC for consensus on Strategy for Strategic Area.

All priorities and strategies are shared with HSC Leadership Team for Environmental Analysis.

Strategy Including in Implementation Plan.
<table>
<thead>
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<th>The 5 Questions?</th>
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<td><strong>Result</strong></td>
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<td><strong>Indicator</strong></td>
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<td><strong>Story Behind the Curve</strong></td>
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<td><strong>What Would Turn The Curve?</strong></td>
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<td><strong>Proposed Strategies</strong></td>
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Focus Area #1--Tobacco Free Living

Target goal:

- At least 5% in the selected population, reduction in death and disability from tobacco use
- Create the conditions for positive impact in the 15 selected zip codes
Contact info:

Debra Oto-Kent
Executive Director
Health Education Council
dotokent@healthedcouncil.org
(916) 556-3344

Wendy Petko
Executive Director
Center for Community Health and Well-Being, Inc
wpetko.cchwb@yahoo.com
(916) 558-4820