



Healthy Sacramento Coalition Meeting May 22, 2013 Meeting Summary

Meeting Outcomes:

- To hear updates on the activities of each HSC workgroup and the Steering Committee
- To share an update on the CTG implementation plan
- To recognize and celebrate the effective working relationships in service of the coalition's efforts

Welcome and Agenda Review

Ramona Mosley, Health Education Council, facilitated the meeting. She began the meeting by having everyone introduce themselves and provided an overview of the agenda.

Workgroup Reports

Policy Update: *Glennah Trochet, chair*, discussed the workgroup's review of the implementation plan and the additional activities the workgroup is assigned in the implementation plan. The workgroup will help in developing and co-hosting the training on policy and environmental change in partnership with Prevention Institute during the August coalition meeting.

Communications Update: *Beth Hassett, member of the communications workgroup*, is poised for action and ready to get confirmation on the continuation of the project and make sure that communication is appropriately intersecting all other aspects of the coalition. There are two technical providers: one is a media trainer to prepare everyone to tell the story, message, and work that each agency is doing and how it intersects with the Healthy Sacramento Coalition and the second is to provide assistance in the creation of a tagline. Currently, the workgroup is exploring community events and affairs to reach our target population, and the coalition is asking itself if we want to participate in fairs with booths, so that when messaging is ready, the coalition can be present and help spread the word. There are two outreach events being planned in the near future to reach Asian and African American communities.

Capacity Building and Training Update: *Martha Geraty, co-chair*, presented the highlights from the workgroup meeting and the various focus areas for Sacramento to bring as a lens to the Prevention and Equity training that will be led by this workgroup in September.

Steering Committee Report

Debra Oto-Kent, committee chair, discussed the primary goal of the steering committee is to align the operation of the coalition to the guidelines, align the membership composition to reflect the needs of the implementation plan and to add more members as needed to prioritize activities in the future. The approach and required CDC trainings will be the focus of the next three coalition meetings and will be led by the respective workgroups. The workgroups will help provide real specific examples of what is going on in the Sacramento area to make trainings as relevant as possible for the coalition.

Update on the Implementation Plan

Robert Phillips, Director of Health Programs, Sierra Health Foundation, thanked everyone and discussed the status of the Healthy Sacramento Coalition in relation to the CDC. At this time we are preparing to implement but we are planning to provide three trainings, which are free of cost provided by the CDC, before moving into the implementation phase. Due to some technical difficulties we do not have a date of submission at this time but will in the near future and are in close communication with the CDC. The foundational trainings will provide in-depth opportunities for the coalition to sharpen skills in public speaking, environmental change, health equity and similar conversations.

All information will be located on the website. The actual template that the CDC requires will be formatted to be easier to read and understand, and a simplified, user-friendly version of the implementation plan will be available online in the near future. In the packets for today, there are copies of the advocacy progress plan with the framework we put in the CDC and including what we talked about in our discussions. This is a starting point and template for future efforts to reach our target and goals.

Q: On the HEAL APP, on the first page, under activities, highlighted is lobbying?

A: Per our conversation with CDC, no lobbying or advocacy of any kind is allowed. Individual organizations in the room may lobby; just not with funding from CDC or Sierra Health. We will draw a clear distinction between what the coalition does and how organizations in the coalition can support the goals of the coalition.

We anticipate receiving the baseline, which is \$499,229, in year three. Once the application is submitted, coalition members will be able to view the budget categories online. To be clear, Sierra Health will not be providing a detailed budget to coalition members. Given the money we receive will be flat, some coalition members raised the question of whether or not it was realistic to accomplish all that we have set out in the CTIP, and the answer is that we will have to modify the work based on continued conversations with the CDC. Evidently, limited funds will require greater prioritization for the coalition to assess what can be done with fewer resources.

At least 50 percent of the resources need to be distributed towards the work; organizations into the community. Initially we anticipated \$1.4 M and now we are planned to receive \$499,229 with the intention of leveraging resources and making efforts to match funds to make up the difference. Sierra Health Foundation has a cooperative agreement for five years with the CDC. This means that we are in the door, but the question remains regarding the available amount of resources; we will continue to be eligible to receive resources without knowing the exact amount for each subsequent year. The fiscal year ends on September 29, 2013 for year two, and year three begins on September 30, 2013. The first quarter of year three will begin September 30, 2013. The CTIP has been broken into quarters; by reviewing the timeline, the intensity of activities can be gauged as a way to get a glimpse of how the CTIP will be put into action.

A Tribute to Antronette “Toni” Yancey

A tribute to Antronette “Toni” Yancey was made by Phillip Bensing, Health Education Council, and Robert Lee Grant who also shared personal remarks of the contributions made to the public health field by Dr. Yancey. After showcasing one of Dr. Yancey’s instant recess videos titled “The African Dance Lift Off,” Phillip encouraged everyone to contact him should anyone like a copy of any of the DVDs.

One coalition member said “I love this, we have a senior program and they are very sedentary. The exercises are very simple but a good workout.” Phil informed the coalition that he has curriculum that he can share. People can access all the videos on the UCLA website and on Youtube.com as well.

Robert recognized all those who have contributed to this line of work and the collective symphony of work from the past 15 years. He is very appreciative and thanked everyone for all the work that has been accomplished to date.

Everyone was invited to review each of the three focus areas in breakout groups.

Next Meeting

Scheduled for Wednesday, June 26, 2013, from 9 a.m. to 12 p.m. Registration is required by June 19th. Visit the Healthy Sacramento Coalition web page at www.sierrahealth.org/healthysacramento and register today.