Communications Work Group Meeting
Healthy Sacramento Coalition

Monday, September 24
9 AM-11 AM

Sierra Health Foundation
Mezzanine Room

AGENDA

I. Opening of meeting by Chairman,
   Robert Lee Grant, Nourishing The Kids Media
   Recording Secretary, Vice Chairman,
   Casie M. Parrish, Western Clinicians Network

II. **SacHealth** - “an ounce of prevention is worth a pound of cure”

III. Report on Executive Committee Meeting (RLG)

IV. "Preview of Communications Presentation to Coalition"
   (Roy Behr of Behr Communications)
   Roy will share his thoughts about using communications to support the
   coalition’s policy goals, and using the coalition to foster collaboration
   between the members.

V. Discussion and Questions

Adjourn **11:00 AM**

---

*Funding for this project is provided in whole by the Centers for Disease Control and Prevention’s (CDC) Community Transformation Grant, 1U58DP003522, as part of the Prevention and Public Health Fund of the Affordable Care Act. The views expressed in this project do not necessarily reflect the official policies of the CDC or imply endorsement by the U.S. Government. Learn about Community Transformation Grants at [www.cdc.gov/communitytransformation](http://www.cdc.gov/communitytransformation).*